

# ELEVATING CARE



## Spring 2024

CONFERENCE & EXPOSITION

May 21- 23, 2024 • Park Hyatt Beaver Creek

**CHCA**  
Colorado Health Care Association  
& Center for Assisted Living



## TUESDAY, MAY 21

TIME

FUNCTION

<b>12:00 PM</b>	Golf Event (Red Sky Golf Course)	
<b>Noon - 4:00 PM</b>	Exhibitor Set Up	
<b>6:00 PM - 7:30 PM</b>	Member Reception	Vendors & Attendees Welcome
	Dinner on your own	

## WEDNESDAY, MAY 22

TIME

FUNCTION

PRESENTER(S)

<b>7:30 AM - 8:30 AM</b>	Registration & Exhibitor Set Up	
<b>8:30 AM - 9:30 AM</b>	State of Long-Term Care and Senior Living Sector	Clif Porter, SVP of Government Relations, AHCA
<b>9:30 AM - 10:30 AM</b>	Exhibit Viewing	
<b>10:30 AM - 11:45 AM</b>	Pain Management in Post-Acute and Long-Term Care	Dr. Leslie Eber, Rocky Mountain Senior Care/ AbodeCare Partners Jessica LeClaire, Endura Healthcare John TeRonde, Pharmacy Data Solutions
<b>11:45 AM - 12:30 PM</b>	Exhibit Viewing	
<b>12:30 PM - 1:45 PM</b>	Lunch	
<b>1:45 PM - 3:00 PM</b>	Using H/R Compliance to Make a Better Workplace	Kelly Murphy, Lighthouse H/R
<b>3:00 PM - 4:00 PM</b>	Prize Giveaway in Exhibit Hall	
<b>4:00 PM - 5:15 PM</b>	Adapting Clinical Care to Meet Challenging Population Needs	Nicole Schuh, Vivage Beecan Jenny Albertson, CHCA
<b>4:00 PM - 6:00 PM</b>	Exhibitor Tear Down	
	Dinner on your own	



## THURSDAY, MAY 23

<b>8:00 AM - 9:00 AM</b>	Continental Breakfast	
<b>9:00 AM - 10:30 AM</b>	Healthcare in Healthcare: Building the HUB of Your Organization	Katie Roth, HUB International, and a Panel of Industry Experts
<b>10:30 AM - 10:45 AM</b>	Break	
<b>10:45 AM - 12:00 PM</b>	Coffee Chat with Jo Tansey & Chad Fear	Jo Tansey & Chad Fear, Colorado Dept. of Public Health & Environment

Relax at the Park Hyatt Beaver Creek Resort as the Colorado Health Care Association and the Center for Assisted Living Presents our 2024 Annual Spring Conference, May 21-23, 2024 in Beaver Creek.

This year's conference promises to deliver a dynamic blend of staff development seminars balanced against the relaxing backdrop of spring in the Rocky Mountains. CHCA/CCAL also offers a variety of special events to compliment our informative and innovative programming.

## TUESDAY, MAY 21

## Welcome Reception | 6:00 PM - 7:30 PM

Weather permitting, informal welcome reception will be held outside.

## Sponsorship Opportunities

Afternoon Break Refreshments (\$1,500)  
 Breakfast (\$2,000)  
 CHCA App (\$2,000)  
 Coffee Service (Sponsored by Dr. David Shepard)  
 Educational Programs (\$1,000)  
 Hotel Keycards (Sponsored by PharmcareUSA)

In-Kind Donation  
 Lunch (Sponsored by Summit Medical Consultants)  
 Member Reception (Sponsored by PACS/ TekEfficient)  
 Prize Giveaway for Members (\$500)  
 Wi-Fi Internet Password (Sponsored by Colavria)  
 Keynote (Sponsored by Incite Strategic Partners)

Please complete a [Sponsorship Opportunity Form](#) to support Colorado Long-Term Care Communities at the CHCA 2024 Spring Conference.

## WEDNESDAY MAY 22

8:30 AM - 9:30 AM

### **State of Long-Term Care and Senior Living Sector: An Update on Trends, Politics, and Expectations Effecting the Sector**

*Clifton Porter II, Senior Vice President of Government Relations, AHCA/ NCAL.*



Clifton (Clif) Porter, II is the Senior Vice President of Government Relations at AHCA/NCAL. Porter has been serving the needs of seniors in the long term care field for over 30 years, beginning his career as an administrator in training at a skilled nursing facility in 1989, serving as an administrator of several skilled nursing centers from 1990 through 1998, and capping his operational experience as a regional director of operations for a large-urban market from 1998 through 2004. Porter then accepted the challenge of leading HCR ManorCare's Government Relations Department from 2004 to 2013 as its Vice President of Government Relations and served on various state health care association boards from 2004 to 2013.

Now, serving as the top lobbyist in AHCA/NCAL, Porter works to promote the association's legislative agenda. Under his leadership, AHCA/NCAL was intricately involved in many legislative accomplishments including the passage of the IMPACT Act, repeal of the physician SGR, implementation of SNF Value Based Purchasing, and permanent repeal of Part B therapy caps. Porter's greatest accomplishment was leading the COVID-19 response negotiations with the White House and Congress ensuring billions of dollars in support for the sector during the pandemic.

Porter holds a Bachelor of Science degree from the Virginia Commonwealth University School of Medicine in Healthcare Management.





## WEDNESDAY, MAY 22

10:30 AM - 11:45 AM

**Pain Management in Post-Acute and Long-Term Care**

*Leslie Beth Eber, MD, CMD, Rocky Mountain Senior Care, Jessica LeClaire, Licensed Social Worker, Endura Healthcare, John TeRonde, PharmD, Pharmacy Data Solutions.*

This session will review common types of pain in PALTC patients, identify non pharmacologic alternatives to pain management, discuss non opioid treatments and strategies to use opioid medications safely. The presenters will explore the use of Buprenorphine and Opioid Use Disorder in PATLC: What Every provider should know.

**Leslie Beth Eber** MD CMD is board certified in internal medicine and is a Certified Medical Director. She has provided medical directorships for long-term care facilities and hospice and is the medical director for multiple facilities as a part of Rocky Mountain Senior Care, in Denver Colorado. Dr. Eber has served as President of the Colorado Medical Directors Association and on the national board of AMDA - The Society for Post-Acute and Long-Term Care Medicine.

**Jessica LeClaire** is a licensed social worker. She serves as a clinical resource for Endura Healthcare where she has worked since 2010. For the majority of her career, she was the social and recreational program director at a primarily all secured dementia care nursing home. Jessica is active in the Colorado Health Care Association and was a contributor to the CHCA publication Guidelines for Reducing the Use of Antipsychotic Medications in Nursing Homes.

**John TeRonde**, PharmD, serves facility operators, patients, and residents in hospitals and LTC facilities across the country. John has spent over 20 years working in multiple areas of long-term care and senior care pharmacy. He has a diverse professional background with experience in corporate management, pharmacy consulting, and facility operations. He has worked both on the provider side and customer side of long-term care pharmacy.



## WEDNESDAY, MAY 22

1:45 PM - 3:00 PM

### Using H/R Compliance to Make a Better Workplace

*Kelly Murphy, Lighthouse HR*

In the realm of today's work environment, it is not uncommon for leaders to face challenges in effectively conveying expectations to their employees. While the necessary tools for communication may already be in existence, they are often either not fully utilized or require refinement to maximize their effectiveness. Discover how seemingly routine employment documents can play a crucial role in enhancing employee engagement and ensuring consistent practices that not only fulfill compliance requirements but also lay a strong groundwork for both employees and managers. When these tools are clearly defined and consistently implemented, they serve as the cornerstone for promoting a culture of transparency, responsibility, and efficiency within your team.

- Learn how crafting comprehensive employee handbooks can set the tone for workplace expectations for employees, provide a consistent guidance to managers for compliance with labor laws, and mitigate legal risks for the organization.
- Explore the transformative potential of well-defined job descriptions, uncovering their role in aligning individual goals with organizational objectives, enhancing recruitment processes, and meeting tricky compliance concerns.
- Delve into the art of performance management, where effective feedback mechanisms and goal-setting strategies empower employees to excel, driving organizational growth and innovation.
- Stay ahead of the curve as we discuss the recent changes in employee laws including those set to begin in 2024. Gain invaluable insights into navigating legal landscapes, avoiding costly penalties, and fostering a workplace environment that prioritizes fairness and equity.

**Kelly Murphy** has over 30 years of human resource experience. Her expertise includes: employee relations, performance management, HR form creation/review, employee/management training, and workplace investigations. Her human resource certifications include PHR, SHRM-PC and Advanced Workplace Investigations.. Her human resource certifications include PHR, SHRM-PC and Advanced Workplace Investigations.





WEDNESDAY, MAY 22

4:00 PM - 5:15 PM

**Adapting Clinical Care to Meet Changing Population Needs***Nicole Schuh, Director of Clinical Risk Management, Vivage Beecan**Jenny Albertson, Director of Quality and Regulatory Affairs, CHCA*

The nursing home of the past is not the long-term care community of the present. The residents we used to care for are staying home or in lower acuity environments of care. It's time to learn how to adapt to serve the residents of today so can remain competitive while supporting our staff. Join us to understand what referral trends we're seeing and how to determine reasonable, calculated ways to expand our offerings.

**Nicole Schuh** is an experienced multi-facility nursing leader with Vivage Beecan. She provides advice and recommendations on regulatory compliance, clinical risk management, standards of practice and quality measures. She has spent the last 17 years in long-term care, beginning as a CNA, worked the floor as a Registered Nurse and served as Staff Development Coordinator. She served as Director of nursing in three different nursing homes before moving into her current nursing leader capacity.

**Jenny Albertson**, NHA, serves as Director of Quality and Regulatory Affairs at the Colorado Health Care Association. In this role she provides information, advice and counsel to nursing home and assisted living providers in all facets of operations. She also develops educational and informational resources for CHCA members. Prior to her role at CHCA Jenny served nearly 20 years as a Nursing Home Administrator in Colorado.



### THURSDAY, MAY 23

9:00 AM - 10:30 AM

#### Healthcare in Healthcare: Building the HUB of Your Organization

*Katie Roth, Vice President of Employee Benefits, HUB International and Long-Term Care Leaders*

Join us for an insightful panel discussion addressing the unique challenges faced by employees working in senior care. Our expert panelists will delve in to various strategies to provide crucial support and resources that tackle caregiver fatigue, evaluate benefits effectively, and utilize benefits as a powerful retention tool in this demanding industry.

**Audience Engagement:** Attendees will have the opportunity to engage with the panelists through Q&A sessions, sharing their experiences, challenges, and insights related to supporting employees in senior care roles. Whether you're a caregiver, HR professional, or senior care industry leader, this panel discussion offers valuable insights and actionable strategies to create a supportive and thriving workplace environment.

**Katie Roth** is a Vice President of Employee Benefits at HUB International. With 20 years of industry experience, Katie specializes in creating comprehensive employee benefit strategies for all industries by having a specific focus on compliance, cost savings, and employee education. After leaving Anheuser-Busch in 2015, Katie decided to use her knowledge to assist multiple employers with their benefits by joining the employee consulting space in Denver. Katie is incredibly passionate about the work she does and believes that healthcare should be accessed and understood by all.

10:45 AM - NOON

#### Coffee Chat with Jo Tansey & Chad Fear

*Jo Tansey, Branch Chief for Acute Care and Nursing Facilities,  
Chad Fear, Nursing Facilities Section Manager, CDPHE*

This hour should not be missed by anyone involved in their facility survey. Join this informal discussion group to hear what the surveyors are seeing, trends in citations and get all your survey questions answered.

**Jo Tansey** has been with CDPHE for 14 years. Jo has been the Section Manager for Nursing Facilities for 7 years and has been the Branch Chief for Acute Care and Nursing Facilities for two years.

**Chad Fear** is the Nursing Facilities Section Manager having acting as the Nursing Facilities Supervisor for the previous six years. Chad was a surveyor for community programs and nursing facilities for over 11 years.



## Hotel Information

### Park Hyatt Beaver Creek Resort and Spa

136 E Thomas Pl, Beaver Creek, CO 81620

CHCA Hotel Room Rate: \$179

### Make A Reservation with the Park Hyatt

(All Reservations must be made by May 6th, 2024)

Please note that all reservations must be made , modified or canceled individually through Hotel's reservation department by calling 970-949-1234 or 877-803-7534.

Valet Parking is \$15 per day.

The Resort Fee is \$15 per day.

## Spring Conference Registration

### CHCA Community Attendee Registration

CHCA Community Member Attendee Fee: \$350 (per individual)

### CHCA Exhibitor Registration

CHCA Associate Member Exhibitor Registration Fee: \$1000 (per organization)

Non-Member Exhibitor Registration Fee: \$1600 (per organization)

## Exhibitors

Advanced Laundry Systems

Advantage Surgical & Wound Care

American Healthcare Associates

Carefeed

Continued Care Pharmacy

Curi

Davey Coach Sales

Denver Beverage

Ecolab

Essity

Forte Health & Wellness

Healthcare Services Group

HPSI

HUB International

Incite Strategic Partners

Infinity Rehab

JJ Insurance

KARE

Lighthouse HR Support

Longevity Health Plan

Maple

McKesson Medical Surgical

Medline

Model Commercial Vehicles

Navigator Group Purchasing

Nelson Mobile FEES

New Horizon Foods

Nexus IT

Northwest Respiratory Services

Novir

Optum

Pharmacy Data Solutions

PharmcareUSA

PharMerica

ProHealth One

Remedi SeniorCare

Restore First Health

Skilled Rehab

SnapCare

Summit Medical Consultants

TapestryHealth

TekEfficient

Telligen QIN-QIO

The Denver Hospice

TridentCare

Tiger Natural Gas

Vaporox

Visiting Ancillary Services

Vivage Beecan

Western Paper