

Elevating Care



FALL 2022

CHCA/CCAL CONFERENCE & EXPOSITION

September 20 - 22, 2022 Embassy Suites, Loveland, CO

CHCA
Colorado Health Care Association
& Center for Assisted Living

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GOOD REASONS to attend or send your staff to the 2022 CHCA/CCAL Fall Convention & Exposition

1. Something for everyone. Educational programs specifically designed for administrators, DONs, nurses, social services, activities, environmental services, CNA's, therapy, assisted living, marketing and business administration, nutritional professionals, health information management and more.
2. We will provide timely, cutting-edge staff development programs from PDPM to Trauma Informed Care. This includes dynamic keynote, luncheon and breakout session speakers who will provide you with the most up-to-date information concerning long term care.
3. Attend the largest health care trade show in the Rocky Mountain region and learn more about innovative products and services that will enhance the quality of life and care of your residents.
4. Network with your peers and colleagues at special entertainment and social functions. Sit back, relax and have a little bit of fun.
5. Let the stars shine at the Annual Spotlight on Excellence Awards Banquet, when we recognize the best of the best in the long term care profession.

Vaccination & Screening Requirements

All Fall Convention Attendees MUST provide a copy of their vaccination, this may be given during registration, or presented in person (the physical card must be present, or the attendee may show proof of vaccination through the Colorado ID App). All participants will also be required to obtain a daily screening.

2022 FALL CONVENTION SPONSORS



Tuesday, September 20th

CHCA /CCAL Annual Membership Business Meeting/Elections 2022 | 4:00 - 5:30 PM

Join CHCA/CCAL for the annual membership business meeting/elections. The meeting will convene at 4:00 p.m. At the meeting, members will vote on the 2023 proposed budget and any bylaw changes, and other business of the association. Attendance at the business meeting is important because it gives members the opportunity to participate directly in the policy making decisions and to receive information on the business aspects of your association. All members are welcome and encouraged to attend. You don't have to be a voting delegate to attend this meeting. The business meeting is open to all members!

1950's Piano Duel | 6:00 – 9:00 PM

Grease Monkeys and Beauty School Drop Outs, roll up your sleeves and put on your poodle skirts for this Retro 1950's Bash! Rock Around the Clock to Pete's Dueling Piano Bar, & Dress to Impress 50's Style.

Wednesday, September 21st

Chef Challenge | 5:30 – 8:30 PM

Time to cheer on your favorite team in the 2022 Chef Challenge, CHCA's search for the best food service team and chef in Colorado! Dishes will be judged by a panel of five professionals, awarding points for Organization, Culinary Skills, Taste & Presentation, and the use of Mystery Ingredient(s) given the day of the competition.

Join us in the Exhibit Hall

Attend the largest health care trade show in the Rocky Mountain region and learn more about innovative products and services that will enhance the quality of life and care of your residents.

Exhibit Hours	Wednesday, September 21st	Thursday, September 22nd
	10:00 AM – 11:30 AM 3:00 PM – 4:00 PM	10:00 AM – 11:30 AM

Thursday, September 22nd

Chairman's Reception | 6:00 – 7:00 PM

Chairman of the Board John Brammeier and the CHCA Board of Directors invite you to join them for a reception just prior to the annual awards banquet. Meet with old friends and new acquaintances and share the excitement, as award nominees get ready to shine in the spotlight of this year's awards banquet.

"Spotlight on Excellence" Awards Banquet | 7:00 – 10:00 PM

Take part in this time-honored event to recognize this year's outstanding long-term caregivers. Providers, vendors, community representatives and others will join together to recognize excellence in our community. The recognition shown to the staff of nursing care facilities and the assisted living facilities will help build teams that will shape the future of our profession. This is a special evening for everyone involved in the long-term care community and a wonderful way to close out the 2022 convention. Seating will be on a pre-assigned basis, and corporate tables are available.

WEDNESDAY, September 21st

Keynote Presentation

8:30 am - 10:00 am

What's Next? The Power of COVID Conviction to Advance Senior Healthcare Leadership

Jerald Cosey, J. Cosey Speaks

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Wednesday Luncheon (50/50 Drawing)

11:30 am - 1:00 pm

The Lion-The Eagle-And You: What You Are and What You Choose To Be

Mark Brown, In His Service Ministries

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THURSDAY, September 22nd

Thursday Luncheon (50/50 Drawing)

11:30 am - 1:00 pm

Finding The Funny

Jan McInnis, The Working Lady



Tuesday, September 20th

TIME	FUNCTION	SPEAKER/SPONSOR	AUDIENCE
9:00 AM - 3:00 PM	Registration		
10:00 AM - 11:45 AM	Pay 4 Performance Update	A panel consisting of representatives from Health Care Policy and Financing and provider members from the P4P Committee	Administrators, DON, Management Team
11:45 AM - 12:45 PM	CHCA Leadership Luncheon Board of Directors and Committee Chairmen	Doug Farmer, CHCA	Board of Directors, Committee Chairs
12:00 PM - 5:00 PM	Exhibit Hall Set-up		
12:45 PM - 2:00 PM	CDPHE Update for Skilled Nursing	Jo Tansey & Chad Fear, CDPHE	SNF Administrators, DON, Management Team
2:00 PM - 3:30 PM	A Medication Based Approach to Your Residents Weight	Scott Stewart & Alicia Marquis, Pharmcare USA	Assisted Living, MDs, Social Services, Nursing
	CDPHE Update for Assisted Living	Dr. Steve Cox, CDPHE	Assisted Living
3:30 PM - 4:00 PM	Credentialing of Delegates (Dress Rehearsal)	Doug Farmer, CHCA	Select Board of Directors
4:00 PM - 5:30 PM	Annual Business Meeting (Election of Officers)	Doug Farmer, CHCA	All Members
6:00 PM - 9:00 PM	1950's Piano Duel	Pharmcare USA	All Members

Wednesday, September 21st

TIME	FUNCTION	SPEAKER/SPONSOR	AUDIENCE
6:30 AM - 9:30 AM	Exhibitor Set-up		
7:00 AM - 4:00 PM	Registration		
8:30 AM - 10:00 AM	Keynote Presentation: What's Next? The Power of COVID Conviction to Advance Senior Healthcare Leadership	Jerald Cosey, NHA Healthcare Speaker	All Members
10:00 AM - 11:30 AM	Exhibit Viewing		
11:30 AM - 1:00 PM	The Lion- The Eagle - And You: What You Are And What You Choose To Be (Luncheon/ Drawing)	Mark Brown, In His Service Ministries	All Members
1:15 PM - 2:45 PM	Reimbursement Tune-up	Bill Ulrich, CBSI	Administrators, BOM, Corporate
	Relight the Fire: Unique Resident Engagement Opportunities, Marketing Programs, and Emotional Intelligence	Sarah Snyder, Recover Care	Activities, Social Services Life Enrichment, CNA, Assisted Living, HR

SCHEDULE

Wednesday, September 21st (continued)

TIME	FUNCTION	SPEAKER/SPONSOR	AUDIENCE
1:15 PM - 2:45 PM	Become the Voice for Change: Engaging in the Political Process	Doug Farmer, CHCA Panel	All Members
	Life Safety Update	Rob Sontag, Colorado Division of Fire Prevention and Control	Environmental, Assisted Living Providers, SDC
	Infection Prevention More Than COVID	Kim Mosley, Life Care Center of Evergreen	Infection Preventionist, DON, NHA, SNF Staff, AL
3:00 PM - 4:00 PM	Exhibit Viewing		
3:45 PM - 5:15 PM	Possibilities: "Find Them, Embrace Them and Live Them"	Mark Brown, In His Service Ministries	All Members
	HR Law in Colorado	Kelly Murphy, Lighthouse H/R Group	Human Resources, SDC, Assisted Living Providers
	The Power of a Just Culture	Pat McBride & Susan Grayson, Christian Living Communities	NHA, Corporate, DON, Assisted Living Providers, SDC
	Phase III of the Requirements of Participation from CMS	Courtney Bishnoi AHCA	Nursing
	Capturing Malnutrition: Screenings and Nutrition Focused Physical Exams	Katie Harper, UCHHealth	Dietary Managers, RD, Nursing
5:30 PM - 8:30 PM	Chef Challenge	Sponsored By: Shamrock Foods	All Members

Thursday, September 22nd

TIME	FUNCTION	SPEAKER/SPONSOR	AUDIENCE
7:00 AM - 4:00 PM	Registration		
8:30 AM - 10:00 AM	Leveraging QAPI for Survey and Five Star Success	Courtney Ryan, Telligen Linda Savage, Maven	DON, IDT, NHA, SDC
	Unique Approaches to Behavior Management	Jan Katayama, Katayama Dell Consulting; K. Thorpe, Jessica LeClaire, Endura; Deborah Henry, Crystal Carpio & Shannon Guerrero, Vivage Senior Living	Social Workers, Activity, NHA
	MDS - A Team Sport	Kenda Coco, Vivage Senior Living	MDS Coordinators, Business Office
	Is That My Job? The Current Role Of the HIM Professional	Andrea Graves, Graves Consulting	Health Information Managers
10:00 AM - 11:30 AM	Exhibit Viewing & Tear Down		

Thursday, September 22nd (continued)

TIME	FUNCTION	SPEAKER/SPONSOR	AUDIENCE
11:30 AM - 1:00 PM	Finding the Funny (Luncheon/ Drawing)	Jan McInnis	All Members
1:15 PM - 2:45 PM	Avoiding Pitfalls of Pressure Injuries	Peggy Morrison, Assured Partners	Nursing, Assisted Living
	Legal, Legislative and Regulatory Update for 2022	Fred Miles, Greenberg Traurig; Jenny Alberston, CHCA & Arlene Miles, Consultant	Corporate, DON Administrators, Assisted Living
	Utilizing Therapy for Clients with Lower Skills to Achieve Better Quality Measures	Neely Sullivan, Select Rehab	Therapist, Nursing, Business Office
	Bouncing Back: Handling Blunders Like a Comedian	Jan McInnis	All Members
6:00 PM - 7:00 PM	Chairman's Reception		
7:00 PM - 10:00 PM	Awards Banquet		

PROGRAMS

Pay For Performance Update

Speakers: P4P Committee Members

This informative program will update attendees on the application, focusing on pieces that may have changed or have caused challenges. The panel members will speak to intent of specific sections, best practices in meeting the criteria, and will take questions from the audience.

A Medication Based Approach
To Your Residents Weight

Speakers: Scott Stewart & Alicia Marquis,
Pharmcare USA

Weight management in the elderly can be a very difficult area of care. There are multi factorial causes at play but one that may play a major role is that of medication management. The purpose of this course is to arm you with tools to identify residents in which medications can be impacting their weight in either a positive or negative way.

CDPHE Update for Skilled Nursing

Speakers: Jo Tansey & Chad Fear, CDPHE

Join Jo Tansey, Branch Chief Acute Care and Nursing Facilities and Chad Fear, Nursing Facilities Section Manager for a comprehensive update on nursing home administration and resident care. This program will include a Q&A Session with CDPHE.

Scott Stewart, PharmD is Vice President of Clinical Services for PharmcareUSA, develops clinical educational information, and participates in pharmacy regulatory compliance policy development that relates to both Operational and Customer Related policies and procedures. Scott has done multiple clinical presentations throughout the country and is passionate about educating in the post-acute care setting.

Alicia Marquis, PharmD is a pharmacist for Pharmcare USA, as a staff and consultant pharmacist. Presently she visits facilities in Northern Colorado and Wyoming. Alicia's favorite aspect of her career is having the opportunity to learn from nurses and how to better care for the elderly.

PROGRAMS

CDPHE Update for Assisted Living

Speaker: Dr. Steve Cox, CDPHE

Dr. Steve Cox, DNP, RN is the CDPHE HFEMSD Branch Chief will present a comprehensive update on Assisted Living Administration and resident care. A Q&A will be provided during this session.

The Lion- The Eagle - And You: What You Are And What You Choose To Be (Luncheon/ Drawing)

Speaker: Mark Brown, In His Service Ministries

The Lion, and the Eagle, these two animals have a lot in common. One of which, is they have lessons to teach humans on survival, endurance and success. Let Dr. Mark will show you how the King of the Jungle and the Majestic Eagle are who they are, and what they are because of Attitude, Mindset and will to lead, they soar higher than all others.

Know: Challenges are going to come.

Learn: How to live and grow through your Challenges.

Learn: How to bring out the Leader inside of you.

Dr. Mark Brown holds a Bachelor's and Master's Degrees in Religious Education, a Master's in Biblical Counseling, and a Ph.D. in Theology with a focus in Christian Counseling. He is the Founder and CEO of Pikes Peak Motivation, training leaders in Motivational Speaking and Education. Dr. Brown is also a Published Author and Registered Psychotherapist at In His Service Counseling.

Reimbursement Tune-Up

Speaker: Bill Ulrich, Consolidated Billing Services

- Get the most out of your Medicaid Rate
- Statewide trends in PDPM payment
- SNF Consolidated Billing Update
- Essentials in Revenue Cycle Management
- Provider Relief funds – What the OIG been up to?

Bill Ulrich has more than 30 years of experience in the long term care profession as a financial and Medicare consultant. Bill developed the technical expertise in operational reimbursement and is a recognized expert and frequent speaker on Medicare, Medicaid and billing issues. Bill currently serves on the Reimbursement Committee for AHCA, Chairs the subcommittee on Billing and Operations and represents AHCA on the NUBC. Bill has served on the legal committee and reimbursement committee and earned his CHC through the Health Care Compliance Association in 2012.

Keynote : What's Next? The Power of COVID Conviction to Advance Senior Healthcare Leadership

Speaker: Jerald Cosey, J. Cosey Speaks

Today's operational and clinical leaders navigate "white flag" moments daily. Responsibilities include quality outcomes, operational excellence, and staff development within a highly regulated industry, which may influence burnout as a healthcare professional.

The worldwide COVID pandemic has compounded realities for the senior healthcare community, and has required professional and personal sacrifice.

Providers must ask themselves what's next for the senior healthcare industry, their specific organization, and the communities in which they influence?

- A motivational message designed to honor and empower healthcare professionals from a Health Facility Administrator's perspective.
- Identify the empowering value of "COVID Conviction", a term captured by J.Cosey, as he led a senior living community through the pandemic.
- Engaging keynote designed to rehydrate your memberships calling to serve humankind as a senior healthcare professional.
- Focus leader's attention towards post pandemic recovery and goal development.
- Uncover strategies designed to capture developmental goals to propel post pandemic outcomes and operational/clinical excellence.

JERALD COSEY, HFA, is a senior healthcare leader, patient advocate, consultant and professional speaker.

He is the operational leadership development director for American Senior Communities (ASC); where he is dedicated to developing leaders for over 90 skilled nursing and assisted living communities.

In 1990, Jerald graduated from Kentucky State University in 1990 with a BA in Business Administration. Jerald joined Pfizer Pharmaceuticals in 1996, and advanced to district sales manager. He was named District Sales Manager of the Year twice and a member of the Vice President's Management Club four times.

In 2013, he became an Administrator in Training, completing work for his Health Facility Administrator license and Nurse Aide certification. Jerald recently served as executive director of Greenwood Meadows; his facility earned the 2019 AHCA Silver Quality Award.

Jerald is a member of the Boards of Directors of the BROCIIP. He is founder of Graceful Moments, an outreach ministry focused on minimizing isolation within the senior living community.

Relight the Fire: Unique Resident Engagement Opportunities, Marketing Programs, and Emotional Intelligence

Speaker: Sarah Snyder, Recover-Care West

This will be an engaging and interactive session. Relight the fire will be an open and inclusive conversation with many learning opportunities. This seminar will include topics such as:

- What got you here?
- Out of the box activities ideas.
- How do you market your programs?
- Emotional Intelligence. How the activities department affects the building as a whole.

Sarah Snyder, ADC, CPI Trainer and Recover Care West Activities Consultant has served for over 7 years in skilled nursing and memory care. She also dedicated herself to managing day programs for adults with developmental disabilities for over 15 years. As a CPI trainer, Sarah has trained over 400 people. She currently consults within Recover Care West for 5 sister facilities within Colorado. change and transition, and spirituality and health.

Life Safety Update

Speaker: Rob Sontag, Fire and Life Safety

This session will be an update from the Colorado Division of Fire Prevention and Control on Life Safety Code Issues and Requirements in Nursing Homes and Assisted Living Communities.

Rob Sontag is the Deputy Section Chief for Prevention, Fire & Life Safety Section with the Colorado Division of Fire Prevention and Control. Robert has been a firefighter/ EMT for over 15 years. Since 2001, he has served in every level of Fire Prevention and Life Safety (From Fire Inspector/ Investigator all the way up to Fire Marshal.) Robert has taught Fire and Life Safety Classes on both the state and national level. He is one of four national Life Safety Code faculty for the Centers for Medicare and Medicaid.

Capturing Malnutrition: Screenings and Nutrition Focused Physical Exams

Speaker: Katie Harper, UC Health

RD screening and review for malnutrition, and the risk of, can include timely and efficient processes which benefits both the patient and bottom line. Early interventions are shown to increase positive outcomes for those experiencing acute illness and chronic conditions.

Katie Harper MS RD CNSC CSO is a Registered Dietitian at UC Health. She works as an oncology and BMT dietitian and as part of the Nutrition Support Team.

Infection Prevention More Than COVID-19

Speaker: Kim Mosley, Life Care Center of Evergreen

Review LTC's learning and growth during the COVID-19 pandemic. Overview of F88O-888 infection prevention tags. Discuss the IP's role, support, and a path for success for new IPs. Outline what infection prevention touches and how we can get it all done. Share best practices and innovations.

Kim Mosley has over 19 years of experience in Nursing. Kim graduated with Honors from the Arapahoe Community College Nursing program and the Metropolitan State College of Denver's Health Care Management Bachelor's program. She specializes in Infection Prevention and Control as a certified Infection Preventionist. She also has over 6 years of experience in the Director of Nursing. She is dedicated to improving the lives of the residents she cares for, and improving the knowledge of everyone involved in their care.

Possibilities: "Find Them, Embrace Them and Live Them! "

Speaker: Mark Brown, In His Service Ministries

Dr. Brown will open up your minds to the endless possibilities that await you in your personal and professional lives. Just as the Sun rises on the horizon of each new day; you too must rise to your new possibility each day. You will have a better appreciation of possibilities, as well as how they enrich your life with each one embraced.

Know: What are your Possibilities? Realize: Your Possibilities are plural. See them, embrace them, Live them, starting today.



PROGRAMS

HR Law in Colorado

Speaker: Kelly Murphy,
Lighthouse H/R Group

Update on major employment law in the state of Colorado.

Kelly Murphy has over 30 years of human resource experience. Her expertise includes employee relations, performance management, workplace investigations, HR form creation/review (employee handbooks, job descriptions, etc.), employee/management training, etc. Her human resource certifications include Advanced Workplace Investigations, PHR (Professional in Human Resources) and SHRM-PC (Society for Human Resource Management Certified Professional). Kelly attended Colorado Mesa University and Waldorf University where she earned her degree in Human Resource Management and Business Administration with Summa Cum Laude honors. She was named Western Colorado Human Resource Association Professional of the Year, 2013 and currently serves on the Board of Directors. Other community-based involvement has included the Mesa County Workforce Development Board, Vice-Chair on the Colorado Health Care Association Workforce Development Committee, and Ambassador for both the Fruita and Palisade Chamber of Commerce

Phase III of the Requirements of Participation from CMS

Speaker: Courtney Bishnoi, AHCA NCAL

Join our AHCA VP of Quality and Programs to explore the impacts of the new surveyor guidance from CMS! How should this change how you operate? The guidance touches a broad range of topics: involuntary discharges, trauma-informed care, arbitration agreements, abuse allegations, mental health, determining psychosocial harm, and the inappropriate use of antipsychotics.

Courtney Bishnoi serves as Vice President of Quality and Programs at the AHCA and NCAL. Courtney oversees the AHCA/NCAL Quality Award program. She has led the Quality Initiative. Courtney oversees AHCA's policy efforts about nursing home staffing ratios, working with states and policy makers to understand the impact of staffing levels. She guided the re-endorsement by the National Quality Forum of AHCA's customer satisfaction measures, CoreQ, as well as their inclusion in several states payment and regulatory programs. Since the start of the pandemic, she has led the associations efforts related to COVID-19 testing and vaccine distribution in long term care facilities, serving as primary liaison to CMS, HHS and CDC teams as well as academic partners to develop testing and vaccine guidance and resource for LTC providers.

The Power of a Just Culture

Speakers: Pat McBride and Susan Grayson,
Christian Living Communities

Learn how fostering a Just Culture in your organization can help you investigate the source of errors and at risk behaviors, create a learning environment, turn events into understanding of risks while facilitating safe choices.

Pat McBride is a registered nurse and Vice President of Clinical and Compliance at Christian Living Communities. Pat chairs Christian Living Communities Risk and Compliance program and teaches, fosters and supports the organization's Just Culture. Pat has seen firsthand the power of having Just Culture in a organization throughout her professional career as a clinician, teacher and leader.

With a heart and passion for helping to make things better, Susan Grayson has worked most of her 40-year professional nurse career in the Quality Improvement field, with a focus on geriatrics. For the last seven years, Christian Living Communities has been her home base, where she works with Pat McBride to learn, promote, and oversee risk management and a Just Culture.

Leveraging QAPI for Survey and Five Star Success

Speakers: Courtnay Ryan, Telligen &
Linda Savage, Maven Healthcare Consulting

Participants will learn how to apply Quality Assurance and Performance Improvement (QAPI regulatory requirements to your continuous quality improvement efforts, and identify two strategies to sustain your QAPI program in your facilities.

Courtnay Ryan is a Senior Quality Improvement Facilitator with Telligen. She graduated from Colorado Christian University with a bachelor's degree in healthcare administration and a black belt in Lean Six Sigma. She has over 18 years working in the field, including her start as a certified nursing assistant in a long term care facility, billing/coding experience for a large hospital system, practice transformation coach for rural health clinics and critical access hospitals, and is currently working with long term care facilities across Colorado.



Unique Approaches to Behavior Management

Speakers: Jan Katayama, Katayama Dell Consulting; K. Thorpe, Jessica LeClaire, Endura; Deborah Henry, Crystal Carpio & Shannon Guerrero, Vivage Senior Living

Join us for a panel discussion on unique approaches for behavior management. Topics to be covered include; dementia, mental health, trauma, how to address barriers to implementing non-pharmacological interventions and behavioral health programming.

Is That My Job? The Current Role of the HIM Professional

Speaker: Andrea Graves, Grave Consulting Services

Health information management (HIM) is dedicated to the effective management of patient information. The fundamentals of the HIM profession continue to evolve, becoming increasingly electronic. HIM plays a critical role to ensure that providers and patients have access to the right health information while maintaining the highest standards of data integrity, confidentiality, and security. Join us as we discuss the current role of LTC HIM professionals, managing the EHR, medical coding, and discussing current state/federal regulations.

Andrea Graves is a Colorado native with 30 years of Health Information Management experience. She is a graduate of Regis University with a Bachelor's in Applied Science. She started her healthcare consulting journey and established Graves Consulting Services, LLC in November 2014.

Graves Consulting Services provides HIM consulting, ICD coding, EHR transition, record review, physician credentialing, and HIPAA Privacy and Security. In 2018 Andrea began a part-time instructor in the HIT program at Front Range Community College. After one year, Andrea moved to the Program Director of the Health Information Technology program. Her goal as the program director is to ensure all students are successful and adaptable to the workforce after completing the HIT program. Andrea prioritizes adaptability to ensure all HIM professionals are given the resources to accommodate the ever-changing role of the HIM professional.

Become a Voice for Change: Engaging in the Political Process

Speakers: Doug Farmer, CHCA & Panel

The legislative process is incredibly important to setting reimbursement and regulatory policy that impacts nursing home and assisted living providers. This session will provide information on ways to become an engaged and successful advocate for long term care. Insights will be shared from professional lobbyists and Colorado lawmakers.

Finding the Funny (Lunch/ Drawing)

Speaker: Jan McInnis, The Working Lady

Get ready for a big dose of Jan's clean humor, along with some fun tips on humor and health (they're finding out that laughing actually burns calories!). In addition to the laughs, Jan will also include some tips on how to find the humor in your personal life and in business. Jan's session "Finding the Funny" will leave you uplifted and energized!

Jan McInnis, has written for Jay Leno's Tonight Show monologue as well as many other people, places and groups – radio, TV, syndicated cartoon strips, guests on the Jerry Springer show (her parents are proud!). For the past 25+ years she's traveled the country as a keynote speaker, and comedian sharing her unique and practical tips on how to use humor in business (yes it's a business skill!). Jan has spoken to thousands of organizations from the Federal Reserve Banks to the Mayo Clinic. She is author of two books: "Finding The Funny Fast," and "Convention Comedian," and has been heard on hundreds of radio stations. Jan was also featured in the Wall Street Journal, The Washington Post, and the Huffington Post.



AssuredPartners



PROGRAMS

Avoiding the Pitfalls of Pressure Injuries

Speaker: Peggy Morrison, AssuredPartners

Participants will learn the definition, staging, contributing factors, legal and regulatory implications, and standards of nursing practice regarding prevention, assessment, treatment, and care planning for pressure injuries.

Peggy is the Senior Risk Management consultant for AssuredPartners/Risk Management Solutions. She manages an established senior living book of business in order to assist clients in minimizing exposure to professional liability and improving regulatory outcomes. She has served as a Director of Nursing, a Regional Director of Clinical Service and a VP of Clinical Operations, and a nurse educator. She has over 29 years of experience in the senior living industry. Peggy is board certified in geriatrics by American Nurses Credentialing Center (ANCC). She is also a Certified Executive in Assisted Living (CEAL), and holds current certifications in wound care, Quality Assurance Performance Improvement and is a Certified Director of Nursing through NADONA. She has presented educations regarding best risk management practices to multiple Health Care Associations.

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Legal, Legislative and Regulatory Update for 2022

Speakers: Fred Miles, Greenberg Traurig, Arlene Miles, Consultant Jenny Albertson, CHCA

The past year has brought significant legal, legislative and regulatory developments to the long-term care industry. We have seen important case decisions at the federal level involving challenges to government regulations and policies adopted in response to the COVID-19 epidemic, as well as related cases in the arena of civil liability. At the state level, the General Assembly passed legislation to enhance reimbursement for COVID-19 countermeasures, regulate supplemental staffing agencies and provide nursing home property tax relief. Regulatorily, CMS is moving on initiatives to enforce the Medicare/Medicaid Requirements of Participation, dovetailing with the Biden Administration's directives for our industry.

This program will be a general survey of these developments. The legal update portion of the program will be presented by Fred Miles, Of Counsel at Greenberg Traurig LLP, CHCA's General Counsel.

The legislative update will be presented by Arlene Miles, CHCA's Chief Lobbyist. Regulatory matters and trends will be presented by Jenny Albertson, NHA, CHCA's Director of Quality and Regulatory Affairs.

These presentations will be interactive with time allotted for questions and further dialogue with the audience.

Arlene Miles' long-term care career began with accounting and Medicare/Medicaid reimbursement in a LTC Community in 1972. She continued her career by becoming an NHA. Arlene became the Executive Director of CHCA in 1983, and remained in that position for 33 years. She then transitioned to become the Executive Consultant for Government Affairs for CHCA.

Fred Miles, J.D., is a counselor for Greenberg Traurig, LLP. He is a nationally recognized expert in health law with an emphasis in representing providers in the post-acute services health care sector. He maintains an active regulatory trial practice, focusing on Medicare/Medicaid program issues including fraud and abuse, licensing, certification and reimbursement.

Jenny has spent the past seventeen years as a NHA. She has led 6 Colorado long-term, subacute, and dementia care facilities, and served on the Nursing Home Innovations Grants Board since 2016. In her new role At CHCA, she advocates for the nursing homes and assisted living facilities in the State, providing education, networking, and resources to the membership.

Utilizing Therapy for Clients with Lower Skills to Achieve Better Quality Measures

Speaker: Neely Sullivan, Select Rehabilitation

Quality Measures (QMs) are used to measure health care processes, organizational structures, and outcomes that relate to aspects of high-quality care of patients. Therapists can use QMs to guide clinical decision making and evaluate and report treatment effectiveness for clients with lower skills to key stakeholders, including payers and clients. This session will review the reportable Skilled Nursing Quality Measures. Suggestions on how physical therapists can participate in QM initiatives and integrate a quality-of-care approach clinical practice will be made. This session will also offer tools and treatment strategies for working with patients with lower level skills. Using examples, clinicians will learn how to approach treatment sessions with this client population.

Neely Sullivan has worked with diverse client populations ranging from pediatrics to geriatrics in a variety of clinical settings. These experiences, as well as extensive education in health and wellness topics, have allowed her to develop and implement health and wellness programs for clients and employees. She has served in multiple regional and corporate management roles where she has developed health and wellness program policies. She works closely with multidisciplinary teams to ensure that all individuals have the opportunity to attain their highest level of function and quality of life.

Neely currently provides educational support to 13,000+ therapists nationwide as an Education Specialist and National Director of Wellness for Select Rehabilitation. She has lectured extensively at the national and state level on the topics related to clinical care, client advocacy, the role rehabilitation in wellness. She has authored publications focusing on evidence-based practice and clinical care. Neely conducts audits, quality improvement planning, and clinical training to employees and customers monthly.



MDS - A Team Sport

Speaker: Kendra Coco, Vivage Senior Living

Whether you're a rookie or a veteran, completing the resident assessment instrument takes a dedicated team to be suited up and work together in order to avoid penalties, fouls, and flags. Staying on the bench is not an option! Understanding the playbook and having a team strategy can be a winning combination for clinical and operational success.

Kendra Coco is the Director of Clinical Reimbursement and Rehab services for Vivage Senior Living. She brings nearly 30 years of healthcare experience, including Durable Medical Equipment billing, Medical Transcription, Nursing Home Administration and as a Regional Rehabilitation Director and consultant. She has been a Guest Presenter at PIMA Medical Institute and served as an Advisory Board Member for two local Physical Therapy Assistant Programs. Kendra is also certified as a Resident Assessment Coordinator with the American Association of Nurse Assessment Coordination.

Bouncing Back: Handling Blunders Like a Comedian

Speaker: Jan McInnis, The Working Lady

Bouncing back. That's the key in life. Whether it's personally or professionally, we all hit bumps in the road when things go "not as planned." Comedians know this more than anyone because they have a very high profile job. And when something goes wrong, it needs to be fixed fast and on the spot. In this fun and informative keynote, Jan offers tips and insights on dealing with life's pitfalls – how to avoid, handle, and recover from them – so you can move through these challenging situations. Don't let blunders and mishaps hinder your future success! This keynote is based on Jan's book, "Convention Comedian: Stories and Wisdom From Two Decades of Chicken Dinners and Comedy Clubs".



Social Events



EXHIBITORS

- | | | |
|-----------------------------------|------------------------------|--------------------------|
| Advantage Surgical and Wound Care | Life Care Centers of America | Pages of Life Consulting |
| AssuredPartners Senior Living | Infinity Rehab | PharMerica |
| Colavria Hospitality | JJ Insurance | Reliant Rehabilitation |
| Encore Rehabilitation | McKesson Medical/Surgical | WipFli LLP |
| HD Supply | Mobility Works | |
| HUB International | Optum | |

SPONSORSHIP OPPORTUNITIES

Help support CHCA Long-Term Care Communities by being a sponsor at the 2022 Fall Convention. Sponsorship opportunities put your products and services directly before our facility members. Educational program sponsors may distribute promotional material. Your company name will be displayed on all posters and announced throughout the conference. If you would like to sponsor an event, please contact Bonita Jones, bjones@cohca.org, or (303) 513-0865 .



DIRECTIONS:

Take I-25 North and exit at 259 turn right onto Crossroads Blvd. Turn left on Clydesdale Pkwy. Follow through to parking lot.

- Complimentary Self-Parking is Available.
- Complimentary breakfast and evening reception for guests.
- \$50 per night incidental hold that is authorized; there is no resort fee.

Hotel Reservations

Embassy Suites by Hilton Loveland Hotel Conference Center & Spa

4705 Clydesdale Pkwy, Loveland, CO 80538
(970) 593-6200

To make a hotel reservation for the CHCA Fall Convention, Attendees must reserve their room by August 20th, 2022.

To reserve a room please access the direct hotel link on the CHCA September Events Calendar: Colorado Health Care Association Fall Convention & Exposition at COHCA.org
Please be advised that there is a limited number of available rooms for this event.

The room rates are \$164.00 (Single, Double) \$179.00 for a triple and \$189.00 for a Queen suite.

Please remember that if your plans change, to contact the Embassy Suites to cancel your reservation. All guests will be charged for their stay if they do not cancel.

If you encounter any challenges, please connect with Bonita Jones, VP of Operations at bjones@cohca.org or (303) 513-0865..

REGISTRATION

COMMUNITY REGISTRATION

CHCA Community Member Attendee Fee:

\$625 total for the first three registered attendees, there is a \$50 fee for each additional attendee.

Non-Member Attendee Fee:

\$725 total for the first three registered attendees, there is a \$50 fee for each additional attendee.

Corporate offices must register separately from facilities.

Please visit the CHCA September Events Calendar: Colorado Health Care Association Fall Convention & Exposition at COHCA.org to Register for this Event

ASSOCIATE MEMBER REGISTRATION FEES

CHCA Associate Member Fee: \$1,000

Non-Member Exhibitor Fee: \$1,600

All Exhibitor organization registrations include entry for four representatives, there is a \$50 fee for each additional attendee.

PAYMENT & MORE DETAILS

PLEASE NOTE: If a check is being mailed from the corporate office, please contact CHCA at execassist@cohca.org

REGISTRATION DEADLINE

Please submit registrations by August 31st, 2022.



**Colorado Health Care Association
& Center for Assisted Living**

4100 E. Mississippi Ave | Suite 925
Glendale, CO 80246

www.cohca.org