



Workforce Revitalization 2020

JANUARY 14, 2020

11:00 AM - 12:30 PM

Members \$50

Nonmembers \$150

Presented and Sponsored By:

Maun-Lemke

Changing the Results of Healthcare



SPEAKER: CLINT MAUN CSP

Skilled Nursing and Assisted Living Centers have taken the needed action to fight a global pandemic and have established the required systems to contain and prevent the spread of the Corona Virus. The never before seen challenges we have experienced in 2020 has made it more vital than effort to have superior staff in all roles. We know Health and Housing Teams can work together to achieve amazing success at workforce stabilization. Join us for an overview of proven teaming strategies during this time of opportunity, which includes a new career at your organization for highly recommended displaced workers.

In this webinar we will detail the critical team actions necessary to:

- A. Produce immediate positive image and strength based messaging that will attract quality applicants
- B. Secure referrals of good employees from local businesses and educational institutions
- C. Measurably improve the retention of new employees
- D. Identify the key systems that "absolutely" have to be place to sustain a strong workforce

The participants in this webinar will learn information that will allow them to:

1. Use "TalentTeam" to implement a Customized RSR (Retention/Selection/Recruitment) Plan
2. Analyze and use Turnover data to identify the needed action to be taken in the RSR Plan
3. Identify and Implement proven Strength Based Facility Image and Recruitment Strategies
4. Create and implement an New Employee Orientation and Protection Program
5. Handle the Wolves
6. Reward, Recognize and Celebrate proven performance by employees and team accomplishments

The webinar involves proven techniques and systems. It also gives the participants a roadmap for actions to take in a logical, simple manner. Written details and examples will be provided.

Clint Maun is nationally recognized for his innovative expertise in healthcare consulting, speaking and research. He is one of a select few to receive the CSP designation of distinction, Certified Speaking Professional, from the National Speakers Association.

As co-founder of Maun-Lemke Speaking and Consulting, LLC, Clint has over 38 years experience in healthcare operations, management, revenue enhancement, leadership, quality improvement, turnover reduction, employee retention and self-development programs. His visions, ideas, techniques and innovative solutions are currently at work in thousands of organizations throughout the country.