



Colorado Health Care Association
& Center for Assisted Living

ELEVATE



Promote Your Products and
Services in the

**CHCA 2019
RESOURCE DIRECTORY**

Special &
Tab pages
go fast.

So Reserve
Your
Directory Ad
Today!

To Reserve Your Ad
Space Contact:

Katie O'Dell

kodell@cohca.org
303-861-8228



Advertising Contract – Resource Directory 2019

Resource Directory 2019	Price	
Half Page Ad (4.25" width x 3.25" height)	\$500	
Full Page Ad (4.25" width x 7" height)	\$800	
Tab Page (4.25" width x 7" height)	\$950	
Associate Members/Facilities Members/Assisted Living Members		
Half Page Ad (Free with membership) (Platinum Members Only)	FREE	
Full Page Ad (Platinum Members Only)	\$600	
Tab Page Ad (Platinum Members Only)	\$725	
Premium Tab Pages		
Inside Front/Inside Back Full Page Ad	\$1,000	
Outside Back Cover/Color Full Page Ad	\$1,200	
Non-Member	Regular price plus 50%	
Please submit Camera-ready, correctly sized artwork as indicated in the attached spec sheet.		

CATEGORY OF PRODUCTS OR SERVICE:

- | | | |
|--|---|---|
| <input type="checkbox"/> Apparel/Footwear/Uniforms | <input type="checkbox"/> Financial Services, Including CPAs | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Architects/Construction/Renovations | <input type="checkbox"/> Fire Protection | <input type="checkbox"/> Mental Health Services |
| <input type="checkbox"/> Banks | <input type="checkbox"/> Food/Beverage/Nutrition | <input type="checkbox"/> Paper Supplies |
| <input type="checkbox"/> Billing/Collection | <input type="checkbox"/> Furniture/Interior Design | <input type="checkbox"/> Pharmaceutical/Medical and Supplies |
| <input type="checkbox"/> Computers/Communications Systems | <input type="checkbox"/> Group Purchasing | <input type="checkbox"/> Real Estate Appraisals, Sales and Acquisitions |
| <input type="checkbox"/> Consultant Services | <input type="checkbox"/> Health Care Facilities | <input type="checkbox"/> Rehabilitation/Therapy |
| <input type="checkbox"/> Dental/Optical Services | <input type="checkbox"/> Housekeeping/Laundry | <input type="checkbox"/> Safety/Security Systems |
| <input type="checkbox"/> Diagnostic Services/X-Ray Services | <input type="checkbox"/> Incontinent Products | <input type="checkbox"/> Skin Care/Hair Care |
| <input type="checkbox"/> Education/In-Service | <input type="checkbox"/> Insurance | <input type="checkbox"/> Management Services |
| <input type="checkbox"/> Energy/Environmental/Pest Control | <input type="checkbox"/> Laboratories | <input type="checkbox"/> Transportation Services/Sales |
| <input type="checkbox"/> Equipment Sales & Leasing | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Other_____ |

CONTACT PERSON:

Contact_Person: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Telephone: _____ Fax: _____ Email: _____

PAYMENT INSTRUCTIONS:

Payment must be received along with your ad by November 30, 2018. **ABSOLUTELY NO ADS WILL BE ACCEPTED AFTER NOVEMBER 30, 2018.** You may pay either by check or credit card. If paying with a credit card, please complete the following:

- MasterCard Visa Send Invoice (*members only*)

Credit Card No: _____ Expiration Date: _____
 Name As It Appears on Card: _____
 Authorized Signature: _____

Return this completed contract and payment to:

Katie O'Dell, Executive Office Assistant, kodell@cohca.org
 Colorado Health Care Association, 225 E. 16th Ave. Suite 1100, Denver, CO 80203 * Phone: 303-861-8228 * Fax: 303-839-8068



**Full Page Ad
Placement 4.25" x 7"**



**Half Page Ad
Placement 4.25" x
3.25"**

PLEASE NOTE:

All ads are placed on a dark blue background as shown here. Please ensure your background colors will complement this color scheme or provide artwork with a 1 pt white border.

Ads DO NOT bleed to the edge of the paper. No bleeds are necessary for any artwork. Please DO NOT build them into the file. Please leave all crop marks off the final product.

FILE PREPARATION & FILE SUBMISSION

- All ads are 4-color. Convert all colors to CMYK. NO RGB COLORS.
- All ads submitted must be high-resolution (300 dpi ideally; 150 dpi minimum) files.
- Accepted file formats are: TIF, JPG, EPS (all fonts converted to outlines) or PDF.
- Ad can be sent via email (kodell@cohca.org) or via DropBox, WeTransfer etc. Please compress as a .zip file.
- Please properly label your ad with your company name to make it easily identified.

AD DESIGN SUPPORT

Design services are available at an additional charge. Please contact us to learn more.

QUESTIONS?

Please contact us at:

Colorado Health
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