



ELEVATE CARE

2016 CHCA/CCAL Fall Convention & Exposition

CHCA

SEPTEMBER 20-22, 2016

HOTEL ELEGANTÉ, COLORADO SPRINGS
2886 S. CIRCLE DR. COLORADO SPRINGS, CO 80906

6 good reasons to attend or send your staff to the

2016 CHCA/CCAL Fall Convention & Exposition

1. Something for everyone! Educational programs specifically designed for administrators, DON's, nurses, social services, activities, environmental services, C.N.A.'s, therapy, assisted living, marketing and business administration, dietary, health information management and more.
2. We will provide timely, cutting-edge staff development programs from psychoactive medications to dementia care. This includes dynamic keynote, luncheon and closing plenary speakers who will provide you with the most up-to-date information concerning long term care.
3. Attend the largest health care trade show in the Rocky Mountain region and learn more about innovative products and services that will enhance the quality of life and care of your residents.
4. Network with your peers and colleagues at special entertainment and social functions. Sit back, relax and have a little bit of fun.
5. Let the stars shine at the Annual Spotlight on Excellence Awards Banquet, when we recognize the best of the best in the long term care profession.
6. A complete list of programs and events are included in this brochure and we are sure you will find something that will meet your educational needs.



Sponsorship Opportunities Available!

The 2016 CHCA Fall Convention is almost here and CHCA is looking for a few good sponsors. Sponsorship opportunities put your products and services directly before our facility members. Educational program sponsors may distribute promotional material. Your company name will be displayed on all posters and announced throughout the conference.

If you would like to sponsor an event, please contact Bonita Jones, bjones@cohca.org, 303-861-8228.

Special Thank You to Our Sponsors!



Special Conference Events

Tuesday, September 20, 2016

CHCA /CCAL Annual Membership Business Meeting/Elections 2016

3:15 p.m. – 4:30 p.m.

Join CHCA/CCAL for the annual membership business meeting/elections. The meeting will convene at 3:15 p.m. At the meeting, members will vote on the 2016 proposed budget and any bylaw changes, and other business of the association. Attendance at the business meeting is important because it gives members the opportunity to participate directly in the policy making decisions and to receive information on the business aspects of your association. All members are welcome and encouraged to attend. You don't have to be a voting delegate to attend this meeting. The business meeting is open to all members!

Roaring 20's Party

5:00 p.m. – 9:00 p.m.

Gentlemen, get those zoot suits ready. Ladies, get out those flapper costumes. Because for one night, it's the Roaring 20s! Join us to do the Charleston in the speakeasy to celebrate the age of Babe Ruth, Gary Cooper, Greta Garbo, and Joan Crawford!

Sponsored By:



Wednesday, September 21, 2016

Casino Night

7:00 p.m. - 9:00 p.m.

Join CHCA for a night of gaming and great door prizes. For those who might need a break from the tables, try dancing and karaoke or sit back and be entertained by a popular balloon artist and a renowned caricature artist. Every contribution to Casino Night will earn a ticket for prizes given away throughout the evening and you will be treated to music and entertainment provided by Leonard of Colorado Sound.

Join us in the Exhibit Hall

Attend the largest health care trade show in the Rocky Mountain region and learn more about innovative products and services that will enhance the quality of life and care of your residents.

EXHIBIT HOURS

Wednesday, September 21st

10:00 a.m. – 11:30 a.m.

3:00 p.m. – 4:00 p.m.

Thursday, September 22nd

10:00 – 11:30 a.m. (Prize Giveaway at 11:00 a.m.)

Thursday, September 22, 2016

Chairman's Reception

6:15 p.m. – 7:15 p.m.

Chairman of the Board Mark Bedinger and the CHCA Board of Directors invite you to join them on the Atrium Garden for a reception just prior to the annual awards banquet. Meet with old friends and new acquaintances and share the excitement, as award nominees get ready to shine in the spotlight of this year's awards banquet.

"Spotlight on Excellence" Awards Banquet

7:00 p.m. – 10:15 p.m.

Take part in this time-honored event to recognize this year's outstanding long-term caregivers. Providers, vendors, community representatives and others will join together to recognize excellence in our community. The recognition shown to the staff of nursing care facilities and the assisted living facilities will help build teams that will shape the future of our profession. This is a special evening for everyone involved in the long term care community and a wonderful way to close out the 2016 convention. Seating will be on a pre-assigned basis, and corporate tables are available. Digital pictures of award winners and/or staff will be taken after the banquet, and media packets will be available. Photos may be purchased at the time the pictures are taken.

Keynote Presentation

“Why We Choose Healthcare and How Healthcare Continues to Choose Us”



Kelley Johnson represented the Miss Colorado Organization in the community as Miss Colorado 2015. Kelley also competed for the title of Miss America 2016 and was awarded second runner up. Kelley graduated Summa Cum Laude from Nursing School at Grand View University, where she was also valedictorian. As a Registered Nurse, she hopes to obtain a Doctorate in Nursing Practice

beginning classes in the spring of 2017. Her year as Miss Colorado included appearances on the Ellen DeGeneres Show, Dr. Oz, The Doctors, E News, and speaking engagements across our country.

Kelley is a volunteer at many organizations, including Children's Hospital Colorado where she also works in the Emergency Department. Through her participation in the Miss America program and performing her nursing monologue for the talent portion in scrubs and a stethoscope, Kelley drew national attention to nursing sparking the #NursesUnite campaign.

Now, Nurse Kelley spends her time publicly speaking about the nursing profession and serving various nursing communities through direct care, advocacy, and education.

Wednesday Luncheon

Dreaming of a Better Quality of Life



Rod Smith is an American Football Legend. He played 14 years in the NFL and retired with all the records for non drafted player. Just like his football career, Mr. Smith had to fight, claw, and scratch his way from the projects in Texarkana, Arkansas to the become a 2X Superbowl Champion and soon to be Hall Of Famer. He is a highly sought after spokesman for several fortune 500 companies like the Denver Broncos,

Fed Ex, Visa, Cadillac, Nike, and Intuit to name a few. He earned 3 college degrees in business. Growing up poor was a very humbling experience for Mr. Smith. As he climbed out of the ghetto to get full scholarships to college, he documented the process along the way. Transitioning out of college to the NFL was no easy feat. But the same dreaming philosophies he used before would help propel him once again.

He studied and learn to master these 8 Simple, yet Powerful Philosophies that made him a multiple 7 figure earner. Along the path to success were some trials, some pain, and plenty of disappointments. All the while he crafted a playbook for a lifetime of success.

Since his retirement he became an entrepreneur, a real estate developer and business coach. He used his success principles to build a multiple 7 figure real estate portfolio, over \$50 Million Dollars in coffee revenue and has coached multiple families to 7 figure incomes.

Understanding how difficult it was to navigate through some of the troubled times, he decided to publish his playbook. Mr. Smith is known throughout the country as one of the hardest workers ever in his field. He will show you how the right playbook can have your success come from smart work, not hard work.

Thursday Luncheon

Memory Power

If there were a magic pill that would improve your memory, would you take it? Fortunately, you don't need to. This fun and interactive session rids your poor memory of misplaced glasses, forgotten names, and statements such as, "I know it's here somewhere" to a mind that's efficient and reliable. This program dispels the myth that memory can't be improved. It can; easily and effectively. You'll learn techniques on organizing your thoughts, remembering names and faces, and overcoming absent-mindedness. When you're skilled in memory, all your other skills get better. You can improve your memory. This program shows you how.



Paul Mellor, author of *MEMORY! How to Remember Anything*, was a finalist in the USA Memory Championship, where he recalled the names of over 90 people in less than 15 minutes, remembered in exact order over 100 single-digit numbers after a five-minute study, and recalled the exact order of a shuffled deck of playing cards after less than a three-and-a-half minute review. His fun and energetic programs have been delivered to audiences nationwide. A Communications graduate of Western Carolina University, Mr. Mellor is also the author of *You're Almost There*, chronicling his journey as having run a marathon (26.2 miles) in all 50 states.

Closing Plenary

Dementia Live

Moving the Mission Forward...New Paths in Dementia Care

We are at a crossroads. Dementia is being reimagined as our population ages at an historic clip. Services for older adults have arrived at healthcare's center stage. How can we lean into this great moment and take tangible action to improve the experience of people who live in, work and visit our communities?



Experiential training creates a motivated workforce that reaps greater reward from providing care to people with dementia, leading to lower rates of turnover, and higher quality of care. Many conference-goers took part in Dementia Live™ and we will delve into how this example of experiential learning translates into better understanding, empathy and skill. The future of a changing population is now, and clinical preparation is not optional if we are going to meet the challenge. Together, we can move the mission forward of creating new paths in dementia care that will create transformative change for an aging world.

Pam Brandon is President and Founder of AGE-u- cate@ Training Institute based in Dallas-Fort Worth. Drawing on over 20 years of personal and professional experience in caregiver education, Pam is passionate about embracing positive change in the field of aging training. A strong believer in hands-on learning, Pam is the creator of the Dementia Live™ and Aging Live™ sensitivity awareness training programs that are fast gaining worldwide interest. A professional speaker, trainer and facilitator, Pam directs and leads the AGE-u- cate@ team of professionals in creating innovative, evidenced based and strong outcome driven programs for long term care providers, healthcare, the public and nonprofit organizations.

SCHEDULE at a glance

Tuesday, September 20, 2016			
TIME	EVENT	SPEAKER	AUDIENCE
9:00 a.m. – 3:00 p.m.	Registration		
10:00 – 11:45 a.m.	1. P4P	Janet Snipes-Moderator Panel - TBA	Administrators, D.O.N., Management Team
12:00 p.m. – 5:00 p.m.	Exhibit Hall Set-up		
12:00 p.m. – 1:00 p.m.	CHCA Leadership Luncheon Board of Directors and Committee Chairman	Doug Farmer	Board of Directors Committee Chairman
1:15 p.m. – 2:30 p.m.	2. Total Industry Update (Five Star, Proposed Rules-CMS, Trends, Moving in to Bundled Payments, Value Based Purchasing, Requirement of Participation)	David Gifford, AHCA	Administrators, D.O.N., Management Team, Assisted Living
2:30 p.m. – 3:00 p.m.	Credentialing of Delegates Dress Rehearsal		
3:15 p.m. – 4:30 p.m.	3. Annual Business Meeting-Election of Officers		All Members
5:00 p.m. – 9:00 p.m.	A. Roaring 20's Party	Sponsored by: Pharmcare USA	All
Wednesday, September 21, 2016			
6:30 - 9:30 a.m.	Exhibitor Set-up		
7:00 – 4:00 p.m.	Registration		
7:30 – 8:30 a.m.	Continental Breakfast		
8:30 – 10:00 a.m.	4. Keynote Presentation: "Why We Choose Healthcare and How Healthcare Continues to Choose Us"	Kelley Johnson, Ms. Colorado 2015	ALL
10:00 – 11:30 a.m.	Exhibit Viewing		
11:30 – 1:00 p.m.	B. Luncheon: (50/50 Drawing) – "Dreaming of a Better Quality of Life" Rod Smith, Former Broncos Wide Receiver		ALL
1:15 – 2:45 p.m.	5. Rapid Cycle Improvement Made Fun!	Linda Savage, Telligen	ALL
	6. Are You Ruled Out?	Sabina Harte, Georgia Berger	Health Information Managers, Health Information Associates, MDS Coordinators, SNF Management
	7. Exploring How to Circumvent Clogs in Creativity to Tackle Daily Challenges and Broaden Innovation	Claudia Blumenstock, Copernicus	Administrators, Corporate, Dept. Heads, Assisted Living
	8. Life Safety Code Update	Robert Sontag, Fire Prevention Branch Chief Fire & Life Safety Section	Maintenance Director, Environmental, Assisted Living
	9. First Break All the Rules, What the World's Greatest Managers Do Differently	Curt Coffman, MBA, Coffman Organization	Administrators, Corporate
3:00 pm – 4:00 pm	Exhibit Viewing		
3:45 – 5:15 p.m.	10. Don't Isolate, Cooperate-Bringing Activities and Social Services Together	Amy Steves/Susan Whytock, Pages of Life Consulting	Activities, Social Services, Assisted Living

SCHEDULE at a glance

Wednesday September 21, 2016

TIME	EVENT	SPEAKER	AUDIENCE
3:45 – 5:15 p.m.	11. ACOs and Other Alternate Payment Models: Structure of Models and Opportunities for Post-Acute Providers	Michelle Templin, Managed Health Care Associates, Inc.	Administrators, Corporate, Mgmt. Team
	12. Puree Magic: Making Puree Foods with Eye Appeal	Tona Jewell Hormel Health Labs	Dietary, Nursing, Assisted Living
	13. Risky Business: The Importance of Complying with HIPAA and Conducting HIPAA Risk Assessments	Julie Sullivan Husch Blackwell, LLP	
	14. New Form, New Process, New Rules, New Solutions for Advance Care Planning Using MOST	Member of the Colorado Advance Directives Consortium	
5:30 pm – 7:30 p.m.	C. Casino Night		

Thursday, September 22, 2016

7:00 -4:00 p.m.	Registration		
7:30 -8:30 a.m.	Continental Breakfast		
8:30 -10:00 a.m.	15. Chair Chi: Seated Tai Chi for the Movement Impaired	Pat Griffith, Chair Chi	Activities, Assisted Living
	16. Person Centered Rehabilitation and Post-Acute Payment Reform: They Go Together!	Tyler Keeter, Jennifer Lo, Infinity Rehab	Managers, Therapy, Nursing, Social Services
	17. Wise Leadership: For If There is No Substitute	Moderator: Evy Cugelmann, Panelists- Jeff Jerebker, Nancy Fox	
	18. I Believe I Can Fly	Mark Brown, Consultant	C.N.A's, Caregivers, Assisted Living
	19. Medication: Preventing Medication Errors	Traci Doering Ferrell MMIC	Nursing
10:00 – 11:30 a.m.	Exhibit Viewing & Prize Giveaway		
11:30 a.m.	Exhibit Tear Down		
11:30 – 1:00 p.m.	A. Luncheon: Memory Magic	Paul Mellor, Success Links	ALL
1:15 – 2:45 p.m.	20. Formulary Management	John Hall, Pharmcare USA	
	21. Infection Control	Dolly Greene, Diagnostic Laboratories	Multiple Disciplines
	22. Legal Update-Long Term Care 2015-16	Fred Miles, JD Husch Blackwell, LLC	Corporate, SNF & AL Administrators
	23. Foodborne Illness Risk Factors and Public Health Interventions	Jamie Wyatt, CDPH&E	Dietary, Assisted Living
	24. Memory Power	Paul Mellor, Success Links	ALL
3:30 - 4:30 p.m.	Closing Session: Dementia Live!	Jan Nelson, AGE-u-cate	ALL
6:15 – 7:15 p.m.	Chairman's Reception		
7:00 – 10:15 p.m.	B. Awards Banquet		

PROGRAMS

Tuesday, September 20th

1 Delivering Quality and Maximizing Your Pay for Performance (P4P)

This informative program will update attendees on the Pay For Performance (P4P) Application process step by step.

Moderator: JANET SNIPES, Administrator of Holly Heights Nursing Care Center and the Immediate Past Chair of CHCA will discuss changes and walk participants through the application process. The speaker has extensive knowledge and experience in P4P both as members of the P4P subcommittee and practical experience in submission and review.

2 Total Industry Update

Changes are happening to payment, public reporting and regulations that are impacting how LTC provides care: What are the comment themes and how can I negotiate these changes to end out on top?

National and state payment policies are shifting rapidly, linking Medicare, Medicaid and Commercial insurance payments with quality, which will effect both Census and payment rates. This session will review several of the recent national policies linking payment with quality that will impact SNFs and ALs such as the 2% withhold linked to rehospitalization rates and the 90 day bundle payment following hip and knee surgery.

In addition CMS is significantly updating their regulatory requirements which focuses on avoiding hospitalizations and improving transitions of care. The Five Star system also is changing, adding new measures and being used by CMS in new payment models. Five Star is more under one control than people realize. This session will review the common themes across all these changes and highlight some strategies on how to negotiate these changes so SNFs and ALs end out on top.

Learning Objectives:

1. Identify common themes across all the new payment, regulatory and measurement programs CMS is implementing.
2. Understand how to earn back CMS's plans for applying a 2% withhold to SNF part A payments
3. Utilize strategies to improve your performance on measures that matter to your referral sources

Speaker: David Gifford, AHCA

3 Annual Business Meeting

Wednesday, September 21st

4 Keynote Presentation: "Why We Choose Healthcare and How Healthcare Continues to Choose Us"

Speaker: Kelley Johnson, Miss Colorado 2015

5 Rapid Cycle Improvement, Made Fun!!


Success Stories and More with Linda Savage

Attendees will learn about innovative programs within our industry in a fun and lively atmosphere. Different presenters will give short presentations so that attendees can interact with several presenters during the session. You won't want to miss this lively interactive session.

Linda Savage is a registered nurse and certified director of nursing in long term care through the National Association of Director's of Nursing Administration (NADONA). Linda is currently obtaining her Master's in Nursing with a leadership and education health care systems specialization at Regis University. Linda is also a veteran of the United States Air Force where she supported the health of Air Force personnel, civilians and the environment as a bioenvironmental engineering technician. Linda serves on the Colorado Center for Nursing Excellence Advisory Council. She is the quality improvement specialist at Telligon where she is dedicated to improving the quality of life and quality of care to all nursing home residents in Colorado.

6 Are you Ruled Out?

There are new state and federal regulations, initiatives, payment models, Coding Clinic® interpretations, Official ICD-10-CM Coding Guidelines that have come or are coming by October 1st 2016. There is no department that has had more changes than the HIM department. What are the new rules and where are they located? How do we sort through which rule applies when? What are the implications for: documentation requirements, record completion, ICD-10 coding of claims and MDS; data collection and reporting?



Are the 1,943 new ICD-10-CM codes; 422 revised codes; and 305 deleted codes relevant to nursing communities? How about specificity in coding – what are we doing right and where do we need to improve? Will we need to revise codes based on all these changes? Are we querying enough? And then there are audits and surveys. What do we need to do to prepare for the new CMS focuses for the annual Colorado State surveys; MDS-Focused Survey; HIPAA Security Audits by the Office of Civil Rights; and all of the payment review auditors: ADR, CERT, MAC, RAC, MCFU, MIC, PERM, and ZPIC?

Speaker: Sabina Harte, RHIA has been working as a consultant in Long Term Care facilities for 36 years. She is on the Regis Advisory Board for the Health Services Administration and Management Program and is a preceptor for student internships. Sabina is an AHIMA Approved ICD-10-CM Train-the-trainer.

Speaker: Georgia Berger, MPH, RHIT has been a health information consultant for the last 7 years with 12 years experience in health information. She serves on the Arapahoe Community College Health Information Advisory Council. She is an AHIMA Approved ICD-10-CM Trainer-the-trainer.

7 Creating Community Partnerships: Collaborations that Engage Residents and Provide Financial Benefits

Speaker: Claudia Blumenstock, Copernicus, Inc.

As CEO of Copernicus, Inc. Claudia Blumenstock works with individuals and organizations to support and engage the older population. She interacts with older adults, their families and care givers to develop an engagement plan that aligns with their present lifestyle. At the foundation of her work is the belief that connecting older adults with what they like to do creates a richer and more meaningful life.

Ms. Blumenstock's organizational work with universities, colleges, community organizations and long-term care providers focuses on designing unique, cost effective programs for older adults. She specializes in helping clients tailor individualized solutions to meet the specific interests of each older person.

A graduate of the University at Albany, she received her B.A. in Sociology and went on to become a licensed Nursing Home Administrator focusing on meaningful life experiences for residents in nursing homes. Ms. Blumenstock has more than thirty years of experience working in the aging marketplace.

8 Life Safety Code Update

This session will be an update from the Colorado Division of Fire Prevention and Control on Life Safety Code Issues and Requirements in Nursing Homes and Assisted Living Communities.

ROBERT SONTAG, MS, CFI-II, CFPE, CFPS, CFEI, is the Deputy Section Chief for Prevention, Fire & Life Safety Section with the Colorado Division of Fire Prevention and Control. Robert has been a firefighter/EMT for over 15 years. Since 2001, he has served in every level of Fire Prevention and Life Safety. Robert has taught fire and Life Safety Classes on both the state and national level. He is one of four national Life Safety Code faculty for the Centers for Medicare and Medicaid. He loves having a direct impact on the safety of the residents, staff, and visitors to our nation's health facilities.

9 First Break All the Rules: What the World's Greatest Managers Do Differently

CURT COFFMAN - A New York Times Bestselling Author, researcher, business scientist, consultant to Fortune 100 and 500 organizations and Executive Fellow at the Daniels School of Business (University of Denver), Curt Coffman has invested 30+ years in the science of high performance cultures. Mr. Coffman virtually created the engagement movement, and is currently changing the way organizations think about their culture, their managers and their business results. His mission is to help organization, their leaders, managers and associates to create more engaging and productive workplaces to secure the loyalty and growth of their customers and business.


As Senior Partner and Chief Science Officer of The Coffman Organization, Mr. Coffman has studied hundreds of organizations and millions of employees and customers. He was formerly the Global Practice Leader for employee and customer engagement at the Gallup Organization for 22 years.

10 Don't Isolate, Cooperate: Bringing Activities & Social Services Together

AMY STEVES AND SUSAN WHYTOCK, Pages of Life Consulting

Traditionally, the Social Services and Activity departments often work in isolation, along with other departments lack of communication, can lead to negative impacts on the elders we work with. The offering will deal with how all departments can assist with depression, encourage self-worth and find purpose in living and assisting others. Come find some new ideas and learn new focuses to help those we serve.

Amy Steves has a Master's degree in Community Counseling and she is a licensed professional counselor. She is also a national board certified counselor. Amy has worked in long term care for 10 years as a Social Services Director and as an Admissions/Marketing coordinator. Amy has taught psychology courses as an adjunct professor. Currently, Amy works as a consultant for Pages of Life Consulting and is a PASRR Level II evaluator for Adams County.



Susan Whytock has worked with the senior population since 1990. She has worked with seniors who are independent, living in assisted living, and those living in skilled care. She is a Recreational consultant and wakes up in the morning excited to go to work. She truly feels that part of her role, as an activity professional (and part of the role for every employee in any facility) is to be an advocate for the residents.

11

ACOs and Other Alternative Payment Models: Structure of Models and Opportunities for Post-Acute Providers

Within the new health care environment, Accountable Care Organizations (ACOs) and other Alternate Payment Models (APMs) have a vested interest to coordinate care across the entire continuum. One area that often influences long term outcomes, is the care delivered within post-acute care (PAC) settings. Because of their high touch involvement with patients, both traditional and non-traditional PAC providers can help patients recover from acute procedures, prevent hospital readmissions, and provide effective care for ongoing chronic conditions. This presentation will provide an overview of ACOs and other APMs, explain the key drivers behind each model and highlight opportunities for the PAC Business Owner and Operator to strategically position themselves within any given market.

MICHELLE L. TEMPLIN is Vice President of Strategic Business Development for Managed Health Care Associates, Inc. (MHA), a leading health care services and technology company focused on the alternate site marketplace. Since 2013, Ms. Templin has led the strategy and management of the MHA ACO Network, which represents the nation's largest network of post-acute care (PAC) providers, including: long term care (LTC), home infusion and specialty pharmacies, DME and respiratory providers, and skilled nursing, assisted living and rehabilitation facilities. Working with ACOs, Medicare Advantage Plans and other payers, the MHA ACO Network assists in defining local Payer/PAC engagement strategies, provides critical resources for acute and post-acute provider connectivity, and analyzes the value of appropriate PAC utilization across the care continuum.

As a business thought leader on post-acute care, Ms. Templin currently co-chairs the WEDI Payment Model workgroup, which works to better understand and enhance HIT within emerging payment models. She is also a member of the National Association of ACOs (NAACOS), the Post-Acute Center for Research (PACCR), and is an active contributor and work group member to The Accountable Care Learning Collaborative sponsored by Leavitt Partners.

12

Puree Magic: Making Puree Foods with Eye Appeal

Agenda-Objectives:

- PowerPoint on Pureed Diets
- Visual Demo on using product – hands on
- Participate will be able to prepare menu items with Shape & Serve /Molds
- Participate will be familiar with how to create Pureed Pasta/Rice Plates
- Participates will be able to create desserts /bread using Thick & Easy Bread Mix
- Participate will be familiar with using RTS/Preformed Foods
- How to cook/plate meats/fruits and vegetables

Tona Jewell RD/LD, has served as the Regional Distributor Manager for Hormel Health Labs for 15 years, and previously as consultant dietitian for HCR Manor Care for Oklahoma and Texas. She also worked as director of nutritional services in an Oklahoma hospital. Tona is a member of Academy of Nutrition and Dietetics, Oklahoma Dietetic Association, and Oklahoma Consultant Dietitians. She was named Consultant Dietitian of the Year in 2008. She holds B.S. degrees in both Clinical Nutrition, from the University of Oklahoma Health Science Center; and Journalism, from Oklahoma State University.

13

Risky Business: The Importance of Complying with HIPAA and Conducting HIPAA Risk Assessments

Synopsis: In the past 13 years, more than 130,000 HIPAA complaints have been filed with the U.S. Department of Health and Human Services' Office for Civil Rights (the "OCR"), leading to settlements between the OCR and covered entities of more than \$33 million. A common violation of HIPAA is the failure of covered entities to conduct a thorough analysis of the risks to the confidentiality of electronic protected health information ("ePHI"). Covered entities are legally required under HIPAA to conduct a security risk assessment periodically to review the administrative, physical and technical safeguards the covered entities have in place to protect the security of their ePHI. By conducting these risk assessments, covered entities can uncover potential weaknesses in their security policies, processes, and systems, and address such vulnerabilities to bolster HIPAA compliance and protect against health data breaches and other adverse security events. This session will inform attendees of the current HIPAA enforcement landscape and focus points of the OCR, as well as educate attendees regarding the requirements of a HIPAA risk assessment and how to go

about performing one for their organizations.

Speaker: Julie Sullivan is senior counsel on the firm's Health-care, Life Sciences & Education team in the Denver office. She has represented numerous healthcare providers and pharmaceutical and medical device companies in complex regulatory and transactional matters. She has experience counseling clients on a variety of regulatory and compliance issues, including medical privacy, security and health information technology laws. Having experience as both in-house and external counsel to clients in the healthcare industry, Julie provides practical guidance that serves both the business objectives and manages legal risk appropriately in the heavily regulated healthcare environment.

14 **New Form, New Process, New Rules, New Solutions for Advance Care Planning Using MOST**

Since its introduction to Colorado in 2010, the Medical Orders for Scope of Treatment (MOST) has become a broadly accepted standard for documenting choices for treatment and care by nursing facility and assisted living residents. Misunderstandings and gaps in utilization, however, remain. In 2015, the Colorado Advance Directives Consortium revised the MOST form extensively and developed a state-of-the-art, evidence-based protocol for conducting rich, illuminating, and person-centered conversations with patients, residents, and clients. In addition, Medicare introduced payment for advance care planning conversations and the 2016 Colorado legislature adopted important revisions to the Colorado Proxy Decision Maker statute. This interactive and informative session will present these updates and introduce a powerful new approach to advance care planning. All facility and residence staff will benefit from this workshop.

By attending this session, participants will be able to:

- (1) Describe the Medical Orders for Scope of Treatment process and form
- (2) Identify substantive changes to advance care planning reimbursement, the Proxy Statute, and the MOST form and explain their importance for advance care planning
- (3) Practice an evidence-based protocol for conducting meaningful MOST conversations

Presenter will be a member of the Colorado Advance Directives Consortium, the statewide workgroup with primary responsibility for education, training, and quality standards for the MOST program and the premier resource for information and best practice guidance on all Colorado advance directives and advance care planning:

www.coloroadvancedirectives.com

Thursday, September 22nd

15 **Chair Chi: Seated Tai Chi for the Movement Impaired**

Chair Chi is a gentle exercise program developed by Pat Griffith to help people receive the benefits of traditional Tai Chi Chuan in the comfort and safety of their chair. This allows people who cannot stand or do not feel confident with their balance (walker, wheelchair, movement disorder) to participate and benefit. Those benefits include balance, flexibility, range of motion, strength, energy, pain relief, stress reduction, and peace of mind.

Pat Griffith is a certified Tai Chi Chuan instructor and founder of Chair Chi. He has been teaching at health clubs, senior and wellness centers and senior living facilities since 1997.

Chair Chi is currently in 30 states and Canada with approximately 2,600 instructors including Activity Directors, Physical, Occupational, Recreational and Massage Therapists, Doctors, Nurses, Personal Trainers and Managers of Senior Living Facilities.

Chair Chi has been taught at thousands of senior living facilities and programs, as well as, a growing network of national seminars. The lives of thousands of seniors, mobility impaired individuals and service providers have already been touched, with thousands more waiting.


The participants of the Chair Chi session will be able to take back to their communities and share with their residents:

- Chi Gung warm up exercises
- The Chair Chi form
- Chi Gung cool down stretches and exercises

Pat Griffith will share his years of experience by taking group participants through a Chair Chi class. This will include lecture, demonstration and group participation of the Chair Chi form and Chi Gung exercises. A question and answer section will follow.

16 **Person Centered Rehabilitation and Post-Acute Payment Reform: They Go Together!**

Effective, efficient client management will become essential as our industry navigates away from fee for service payment models. Fortunately, published evidence suggests that client-centered, relationships based rehabilitation results in better clinical outcomes and lower costs of care than



standard practice. The session will present a framework for developing a client-centered rehabilitation department. Additionally, participants will learn two relationships-based systems for post-acute care transitions management, and will be able to describe the various outcomes that come as a result of such principles. Strategies for successful change management and system implementation will be discussed.

The most appropriate participants of this session include social workers, nurse case managers, therapists, and nursing home administrators. Instructional techniques will include large group discussion, small group collaboration, and case study review.

TYLER KEETER PT, DPT, MHA is Regional Director of Operations with Infinity Rehab, serving post-acute clients and elders in home health, independent living, assisted living, and long term care communities. A therapist by heart, he entered the world of long term care in 2007 after spending time in Hospital Administration. Tyler has been passionate about elders services and the proper support of their care partner therapists ever since.

JENNIFER LO, OTR, an Area Rehab Director with Infinity Rehab, has served a multitude of roles with Infinity in her journey to provide the most comprehensive, evidence based, compassionate care for our elders. Jennifer has been instrumental in implementing outcome based, person-centered systems in our Colorado communities and has developed strong relationships with other care providers who share our vision. In 2010, Jennifer became a certified Eden Associate and along with Tyler Keeter, presented at the 2013 CHCA conference on person-centered rehabilitation in Skilled Nursing.

17

Wise Leadership: For If There is No Substitute with Nancy Fox, Vivage Quality Health Partners

In this session, two national leaders with over 70 years of experience in leading multiple care communities through transformation to person-centered care will share stories of the journey while addressing your own leadership challenges. Moderated by another national leader, this session is sure to enlighten, engage and inspire, if not provoke and stimulate.

NANCY FOX is the Chief Life Enhancement Officer for Vivage Quality Health Partners in Lakewood, Colorado. In her role at Vivage, Nancy oversees the organization's development of new models of care. Most recently she led a project in partnership with the Loveland Housing Authority to develop the first Green House model replication in Colorado. Nancy also serves on the Strategic Team at Vivage,

encouraging and informing future planning in innovative models of care. Prior to her current position, Nancy served as the Executive Director of the Eden Alternative, an international not-for-profit person-centered care organization. Nancy holds a nursing home administrator's license, and has worked diligently over the last 20 years to move the profession toward person-centered leadership. She was recently appointed by the Governor of Colorado to serve on the Colorado Nursing Home Innovations Grant Board, and is a past Board Member of the Colorado Culture Change Coalition.

18

I Believe I Can Fly!

When you are well prepared and Motivated to do your job; you will soar to new heights in patient care. Performing above what is expected, will elevate the Care you provide your residents. The warm feeling that they feel, and your job satisfaction, you will know you can Fly!

DR. MARK BROWN, N.R.E.M.T., M.Red, Ph.D., was born and raised an Air Force Brat and traveled most of his life. He graduated from Kubasaki High School in Okinawa Japan, then on to Camron University in Lawton, Oklahoma. He served in the Army, and then moved with his family to the Colorado Springs community. He joined the A-1/AMR Paramedic's Family in September 1993 and has enjoyed working there ever since. Dr. Brown holds a Bachelor's and Master's Degrees in Religious Education, a Master's in Biblical Counseling and a PhD in Theology with a focus in Christian Counseling.


19

Medication: Preventing Medication Errors

Medication errors are a frequent and preventable occurrence in health care facilities. Many medication errors have the potential to cause serious permanent injuries to patients and residents. A reliable and effective medication management and reconciliation process can prevent these unfortunate incidents. This presentation will help you use evidence-based tools, resources and guidance for appropriate medication management and reconciliation.

Traci Ferrell joined MMIC's Patient Safety Solutions team in 2013 and functions as the primary contact for Colorado, Kansas, Missouri, and parts of Nebraska. Traci provides patient safety and risk management advice to MMIC policyholders, ranging from responding to calls to delivering educational programs and on-site assessments.

Traci began her career in insurance at KaMMCO, in Topeka, Kansas, as a risk management and loss prevention advisor. She resigned to move closer to her family in Concordia,



Kansas, and privately practiced law for several years. Traci stays current by serving on the board of directors for her local hospital, Cloud County Health Center, in Concordia, Kansas, and reading patient safety publications and e-bulletins. She attended Washburn University School of Law, where she received her Juris Doctorate.

ventions throughout the states and recently to infectious disease physicians at an international conference. Dolly received the SHEA (Society for Healthcare Epidemiology of America) Advanced Practice IP Award, and coauthored the APIC Infection Preventionist's Guide to LTC which was released in 2013.

20 Formulary Management

Formulary Management, how to optimize this cost containment tool for your facility, John will walk you through a web-based Formulary Management tool that is a proven method in lowering your pharmacy costs by 15-20%.

John Hall, Executive Vice President of OmegaLTC and Vice President of Information Technology for PharmcareUSA, brings an extensive background in Long Term Care, Long Term Care Pharmacy and Healthcare Information Technology. His prior experience includes Facility and Pharmacy Group Purchasing, Long Term Care advocacy and operations, RHIO/ACO implementation and management, and web development and logic. He has designed software platforms for Long Term Care Facilities, Pharmacies, Physicians, and Consultant Pharmacists consisting of e-prescribing, e-MAR/TAR, Medication Regimen Reviews, Pharmacy Dispensing Systems, and Formulary Management tools.

John currently oversees operations as well as the national marketing efforts of OmegaLTC, and is responsible for Web Product Development and logic for PharmcareUSA. John holds a Bachelors degree in Marketing from Rutgers University.

21 Infection Control

This presentation on Antibiotic Stewardship in LTC will cover the evolution of multi-drug resistant micro-organisms (MDROs); the significance of appropriate use of laboratory testing; over utilization of antibiotics in the post-acute care setting; the rationale for optimization of antibiotic usage; and the 7 Core Elements of an Antibiotic Stewardship Program for nursing homes.

DOLLY GREENE is a registered nurse certified in infection prevention and control. She is the Director of Clinical Services and Education for Diagnostic Laboratories and Radiology and Mobilex USA. She has worked in the field of infection control for over 25 years and has been involved in long term care for over 30 years.

Dolly is a member of APIC, the Association of Professionals in Infection Control, and was part of the core faculty and one of the creators of an intense training program for Infection Preventionists in LTCFs in California. Dolly has spoken on Infection Prevention and Control at conferences and con-

22 Legal Update- Long Term Care-2015-16


This program is a survey reviewing significant National and Colorado legal developments affecting the long term care profession, including court cases and regulatory initiatives that have occurred throughout the course of the past year with a focus on matters that directly affect skilled nursing and assisted living facilities. National developments will cover congressional legislation, federal court decisions and CMS administrative regulations and policies as monitored by the American Health Care Association's Legal Committee. State matters will include a discussion of significant state legislation, court cases and regulatory initiatives by the Colorado Departments of Public Health and Environment and Health Care Policy and Financing. The Program will close with a review of the year's enforcement developments and survey trends for SNFs and ALRs as monitored by Husch Blackwell on behalf of the Colorado Health Care Association.

Speakers: Fred Miles, Partner; Kevin Peters, Partner; and Carol Manteuffel, Partner, Husch Blackwell LLP

Carol Manteuffel is a partner with the Husch Blackwell law firm in their Denver office and focuses her practice in the areas of healthcare and administrative law with an emphasis on regulatory matters pertaining to the licensing and certification of post-acute and ancillary healthcare providers in state and federal regulatory proceedings. These matters include Medicare/Medicaid certification and licensing surveys, program audits, investigations for fraud and abuse and reimbursement audits. She also has extensive experience representing licensed and certified healthcare professionals in administrative proceedings before state licensing and federal certification agencies.

A registered nurse for 35 years, Carol has a unique clinical background and wealth of practical knowledge. She has previous experience as a state regulator for the Wyoming and Minnesota State Boards of Nursing and has served as a faculty member for the University of Northern Colorado, Baccalaureate Nursing Degree program. She has tried agency cases relating to Medicare/Medicaid compliance before the Appeals Board and the Civil Remedies Division of the U.S. Department of Health & Human Services, contesting sanctions and civil monetary penalties where she has obtained favorable results.

Fred Miles, J.D., is a member of Husch Blackwell's Healthcare, Life Sciences & Education team. He is a nationally



recognized expert in health law with an emphasis in representing providers in the post-acute services health care sector. He maintains an active regulatory trial practice, focusing on Medicare/Medicaid program issues including fraud and abuse, licensing, certification and reimbursement. Fred has participated in an extensive number of administrative trials regarding various licensing and reimbursement cases at the federal level, as well as appearing in various state administrative forums in the Rocky Mountain Region. He also has significant litigation experience in state and federal courts including appearances at the appellate level in the United States Court of Appeals for the Tenth Circuit, the Colorado Supreme Court and the Colorado Court of Appeals. Prior to joining Husch Blackwell, Fred was a founding partner of Miles & Peters, P.C., a boutique health law firm in Denver.

KEVIN PETERS, J.D., LL.M., with Husch Blackwell focuses on Medicare/Medicaid certification and reimbursement, facility licensure, commercial transactions, regulatory compliance and the purchase, sale and financing of health care facilities and businesses. He holds an advanced law degree in taxation and draws from his experience in taxation and as a former certified public accountant to maintain a strong healthcare transactional practice, which includes managed care contracting, provider contracting and real estate, including leasing, secured financing, mergers, acquisitions and sales.

Kevin also counsels clients in the formation and operation of business entities, both for-profit and not-for-profit. He represents assisted-living facilities, clinical diagnostic laboratories, community health centers, durable medical equipment providers, home health agencies, hospices, managed care networks, nursing homes and organizations that provide ancillary health care services.

Kevin serves as associate general counsel to the Colorado Health Care Association (CHCA) and general counsel to the Colorado Community Managed Care Network (CCMCN) and other healthcare provider trade associations. He is a frequent presenter at seminars sponsored by healthcare associations in Colorado and other states.

23 Foodborne Illness Risk Factors and Public Health Interventions

The presentation focuses on the five Risk Factors FDA has deemed are most likely to make people ill. It also includes public health interventions that prevent foodborne illnesses from occurring (These correspond with each risk factor). The 90 minute breakout session would be perfect for this presentation.

Jamie Wyatt is a public health professional with extensive

expertise in food safety. He is currently working on an initiative to educate food employees and identify food safety violation trends in health facilities throughout Colorado. Previously Jamie has worked as a regulator for the State of Florida and has significant experience with highly susceptible populations and conducting foodborne illness investigations. He is an Environmental Health graduate from Western Carolina University and is credentialed through NEHA as a Certified Professional of Food Safety.

24 MEMORY POWER

If there were a magic pill that would improve your memory, would you take it? Fortunately, you don't need to. This fun and interactive session rids your poor memory of misplaced glasses, forgotten names, and statements such as, "I know it's here somewhere" to a mind that's efficient and reliable. This program dispels the myth that memory can't be improved. It can; easily and effectively. You'll learn techniques on organizing your thoughts, remembering names and faces, and overcoming absent-mindedness. When you're skilled in memory, all your other skills get better. You can improve your memory. This program shows you how. Paul Mellor (see lunch for bio)

25 Dementia Live, AGE-u-cate

Moving the Mission Forward...New Paths in Dementia Care

Presented by Pam Brandon, President and Founder of AGE-u- cate® Training Institute

We are at a crossroads. Dementia is being reimaged as our population ages at an historic clip. Services for older adults have arrived at healthcare's center stage. How can we lean into this great moment and take tangible action to improve the experience of people who live in, work and visit our communities?

Experiential training creates a motivated workforce that reaps greater reward from providing care to people with dementia, leading to lower rates of turnover, and higher quality of care. Many conference-goers took part in Dementia Live™ and we will delve into how this example of experiential learning translates into better understanding, empathy and skill. The future of a changing population is now, and clinical preparation is not optional if we are going to meet the challenge. Together, we can move the mission forward of creating new paths in dementia care that will create transformative change for an aging world.

Exhibiting at this year's Fall Conference are the following companies:

ACCELERATED CARE PLUS
AEGIS THERAPIES
AGAPE HOSPICE CARE
ALLIANCE OF INTERNATIONAL AROMATHERAPISTS
ALTERG
ALZHEIMER'S ASSOCIATION
AMERICAN HEALTHTECH
AMERICAN MEDICAL RESPONSE
AMERICAN MEDICAL TECHNOLOGIES
AMERICAN PATRIOT SERVICE CORP
APOLLO BATH/ADJUST-A-SINK
ARJO-CENTURY DISTRIBUTING, INC.
AVANIR
BAMBOO CASTLE CONSULTING
BANK FINANCIAL, FSB
BKD CPAS & ADVISORS
BRIDGES COMMUNITY HOME CARE
BROOKDALE
CARDINAL HEALTH
CARE WORX
CHA FINANCIAL ADVISORS
CLEAR CHOICE HEALTH CARE
COLAVRIA HOSPITALITY
COLORADO ACUTE HOSPITAL
COLORADO DEPARTMENT OF PUBLIC HEALTH
& ENVIRONMENT
COMS INTERACTIVE, LLC
COVIDIEN
DAVEY COACH SALES INC.
DENVER HOSPICE, THE
DENVER SYRUP
DIAGNOSTIC LABORATORIES & RADIOLOGY
DIRECT SUPPLY
ENCORE REHABILITATION SERVICES
ENDEMX
EZ WAY, INC
FAIRMOUNT MORTUARY & CEMETERY
FAWKS COMPANY
FIRST CHOICE MEDICAL SUPPLY
FIRST QUALITY
FLORASTOR
FRONTIER PHARMACY
GENESIS REHABILITATION SERVICES
GOLDLEAF HOME HEALTH
GOOD DAY PHARMACY
GORDON REES
HAMILTON INSURANCE AGENCY
HAYS COMPANIES
HEALTHCARE SERVICES GROUP, INC.
HEALTHMEDX
HEARTLAND PHARMACY
HILL-ROM, INC.
HPSI PURCHASING SERVICES
INFINITY REHAB
INNOVATIVE HEALTHCARE SOLUTIONS, INC.
INNOVATIX, LLC
INTEGRATED REHAB CONSULTANTS
INVACARE CONTINUING CARE
IT'S NEVER 2 LATE
JJ INSURANCE
JOERNS RECOVERCARE
KATAYAMA-DELL CONSULTING
KENWOOD COMMUNICATIONS
KINDRED
LANTZ-BOGGIO ARCHITECTS
LEWIS BUS GROUP
LIFE CARE CENTERS OF AMERICA
MCKESSON MEDICAL-SURGICAL
MEADOW GOLD DAIRY
MEDICAL EQUIPMENT AND SUPPLIES OF AMERICA
MEDLINE INDUSTRIES
METROPOLITAN STATE UNIVERSITY OF DENVER
MMIC
NATIONAL ENROLLMENT SERVICES, INC.
NAVIGATOR GROUP PURCHASING, INC.
NEW HORIZON FOODS
NOVO NORDISK
NUTRICIA
OMNICARE
OPTUM
PACIFIC MOBILE DIAGNOSTICS
PAGES OF LIFE CONSULTING, LLC
PALATIUM CARE
PEAK VIEWBEHAVIORAL HEALTH
PENNER MANUFACTURING, INC.
PETERS & ASSOCIATES, ARCHITECTS
PHARMERICA
PIONEER PHARMACY
PREMIER MEDICAL CORPORATION
QUALITY AIR
RANE BATHING SYSTEM
RED PINE MEDICAL
REHAB SOLUTIONS
REHABCARE
RELIANT POST-ACUTE CARE SOLUTIONS
SANOFI, U.S.
SAVA SENIOR CARE
SCHRYVER MEDICAL LLC
SENIOR REHAB SOLUTIONS
SIMPLY THICK
SKIL-CARE CORP
SMARTLINX SOLUTIONS
SOUND MARKETING/IT'S ALL ABOUT SATELLITES!
STANLEY HEALTHCARE
SUNCREST HOSPICE
SUNRISE SENIOR LIVING
SYNERTX REHAB
SYSCO DENVER
TWO RIVERS WINERY
U S FOODS
U.S. DEPT. OF LABOR/OSHA
UNIVERSITY OF COLORADO-SNF-CONNECT STUDY
VIC THE PICC
VIVAGE QUALITY HEALTH PARTNERS
WIND CREST
WORKWEAR ON WHEELS

TO LEARN MORE ABOUT EXHIBITING AT THIS YEAR'S EVENT, THE LARGEST LTC CONFERENCE IN COLORADO, CONTACT **BONITA JONES** AT **303.861.8228**. BOOTH LOCATIONS ARE FILLING FAST!

Registration Information

Facility Registration Fees

Up to five staff members and a resident or family-council member from your facility may attend the three-day convention for one registration fee. Each additional attendee is \$35. Corporate offices must register separately from facilities.

Associate Member Registration Fees

The non-exhibiting associate member registration fee is specified on the registration form.

Payment & More Details

PLEASE NOTE: If a check is being mailed from the corporate office, please mail registration with a note that the check will be forthcoming.

Registration Deadline

Completed registration forms, including meal choices and session choices, will receive the prices according to the following dates received:

- **"Regular Registration" fee** -Completed registration forms submitted until August 31, 2016.
- **"Late Registration" fee** - If registration is received after August 31, 2016, a \$200 late fee will be assessed in addition to the "Regular Registration" fee.

Session Tickets

Each registrant must have session ticket to attend a specific program. If seminars reach capacity, seating will be limited to those registrations received earliest.

Use the following link to register for the convention:

www.cohca.org/2016-fall-convention-attendee-registration

Hotel Information

Hotel Eleganté

2886 South Circle Drive
Colorado Springs, CO 80906
719-576-5900

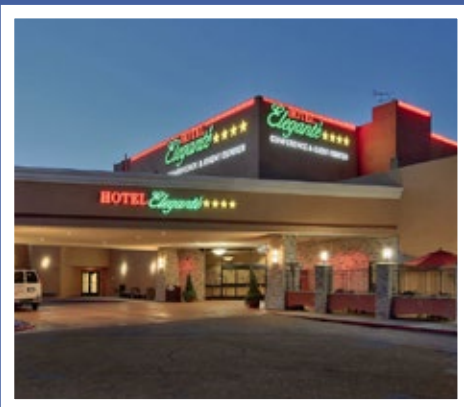
Directions to the Hotel Eleganté

From I-25 Southbound:

Take exit 138 for CO-29 towards Circle Drive
Turn left at CO-122/CO/CO29/Lake Avenue.
Continue to follow CO-29
Make a U-turn. Destination will be on the right.

From I-25 Northbound:

Take exit 138 for CO-29 towards Circle Drive
Turn right at S. Circle Drive/CO-29.
Make a U-turn. Destination will be on the right.



ELEVATE CARE