

**ALL ADS MUST CONFORM
TO THESE DIMENSIONS**

**INCORRECTLY SIZED ADS
Will Not Be Placed**

4.5 “ width x 7” height **FULL PAGE AD/TAB PAGES**

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**INCORRECTLY SIZED ADS
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3.5” height x 4.5 “ width **1/2 PAGE AD**

FORMATS ACCEPTED: JPG, BMP, PDF (Print Quality)
NO COLOR. BLACK & WHITE IMAGES ONLY

Colorado Health Care Association
2009 Resource Director Ad Specifications

PLEASE CHECK FIRST AND SECOND TAB PAGE PREFERENCE

- Inside Front Cover
- Association Information Tab
- Consumer Information Tab
- Membership Directory Tab
- Legislative Governmental Tab
- Important Phone Numbers Tab
- Inside Back Cover
- Outside Back Cover (color)