



Put Your Products and Services In The Spotlight at CCAL Conference

There are many exciting opportunities to promote your assisted living products and services at the 2012 CHCA/CCAL Conference. These opportunities include ads in the conference program. Get noticed and insure maximum promotion of your products and services.

Levels:

Gold Sponsor (\$750 +)

Silver Sponsor (\$350)

Benefits for each level

Gold sponsors will receive:

- 36' x40' professional signage including company logo at sponsored event/activity
- company logo on front cover of handout materials
- ½ page ad in conference program
- sponsor name in all conference literature and in e-Communicator newsletter

Silver sponsors will receive:

- 23'x35' professional signage including company logo at sponsored event/activity
- sponsor name in all conference literature and in e-Communicator newsletter
- ¼ page ad in conference program

**For more information or to be a sponsor please contact
Bonita Jones at CHCA, 303.861.8228, bjones@cohca.org**



Event/Activities	Amount Needed	Sponsoring Company
Keynote: Jeremy Bloom	SOLD	Brookdale Senior Living
Lunch	\$1,000.00	Omnicare
Break Refreshments	\$250.00	QP Health Services
Portrait Artist	\$500.00	1. PDC Pharmacy 2.
Bag Stuffers	Inkind Donations	IPC/Senior Care (Lip Balm) Denver Syrup (Morning Refreshments) Schryver Medical (Water Bottles)
Full Page Ad in Program	\$200.00	
½ Page Ad in Program	\$100.00	
¼ Page Ad in Program	\$50.00	

Sponsorship Form

2012 CHCA/CCAL Annual Conference The Faces of Assisted Living

___ Yes, we would like to sponsor this event.

Company: _____

Address: _____

City/State: _____ Zip: _____ Phone: _____

Items you are sponsoring: _____

Event you are sponsoring: _____

Please bill me \$_____ I would like to pay by credit card: ___ CHCA will call you for this info.

Authorized Signature: _____